# UNITED STATES <br> <br> SECURITIES AND EXCHANGE COMMISSION <br> <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

Form 10-Q
(Mark One)
凹 QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2019
OR

## TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to
Commission file number: 001-34728

## DOUGLAS DYNAMICS, INC.

(Exact name of registrant as specified in its charter)

| Delaware | 13-4275891 |
| :---: | :---: |
| (State or other jurisdiction of | (I.R.S. Employer |
| incorporation or organization) | Identification No.) |

(I.R.S. Employer
Identification No.)

7777 North 73rd Street
Milwaukee, Wisconsin 53223
(Address of principal executive offices) (Zip code)
(414) 354-2310
(Registrant's telephone number, including area code)
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common Stock, par value $\$ .01$ per share | PLOW | New York Stock Exchange |

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\mathbb{\boxtimes}$ No $\square$

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes $\boxtimes$ No $\square$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule $12 \mathrm{~b}-2$ of the Exchange Act:

Large accelerated filer $\boxtimes \quad$ Accelerated filer $\square$
Non-accelerated filer $\square \quad$ Smaller reporting company $\square$
Emerging growth company $\square$
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $\square$ No $\boxtimes$
Number of shares of registrant's common shares outstanding as of August 6,2019 was 22,795,412.

## DOUGLAS DYNAMICS, INC.

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PART I. FINANCIAL INFORMATION
Item 1. Financial Statements

## Douglas Dynamics, Inc.

## Condensed Consolidated Balance Sheets

## (In thousands except share data)

|  |  | $\begin{gathered} \text { June 30, } \\ 2019 \\ \text { naudited) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2018 \\ \text { (unaudited) } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 5,011 | \$ | 27,820 |
| Accounts receivable, net |  | 114,700 |  | 81,485 |
| Inventories |  | 93,916 |  | 81,996 |
| Inventories - truck chassis floor plan |  | 9,692 |  | 4,204 |
| Prepaid and other current assets |  | 3,684 |  | 3,590 |
| Total current assets |  | 227,003 |  | 199,095 |
| Property, plant, and equipment, net |  | 56,396 |  | 55,195 |
| Goodwill |  | 241,006 |  | 241,006 |
| Other intangible assets, net |  | 169,198 |  | 174,678 |
| Operating lease - right of use asset |  | 22,324 |  |  |
| Other long-term assets |  | 7,949 |  | 6,219 |
| Total assets | \$ | 723,876 | \$ | 676,193 |
| Liabilities and stockholders' equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 18,471 | \$ | 18,703 |
| Accrued expenses and other current liabilities |  | 23,882 |  | 23,306 |
| Floor plan obligations |  | 9,692 |  | 4,204 |
| Operating lease liability - current |  | 3,480 |  | - |
| Income taxes payable |  | 5,271 |  | 106 |
| Short term borrowings |  | 27,000 |  | - |
| Current portion of long-term debt |  | 2,143 |  | 32,749 |
| Total current liabilities |  | 89,939 |  | 79,068 |
| Retiree health benefit obligation |  | 6,436 |  | 6,240 |
| Pension obligation |  | 2,363 |  | 2,129 |
| Deferred income taxes |  | 48,690 |  | 48,198 |
| Long-term debt, less current portion |  | 242,741 |  | 242,946 |
| Operating lease liability - noncurrent |  | 19,023 |  | - |
| Other long-term liabilities |  | 20,256 |  | 14,856 |
| Stockholders' equity: |  |  |  |  |
| Common Stock, par value $\$ 0.01,200,000,000$ shares authorized, $22,795,412$ and $22,700,991$ shares issued and outstanding at June 30, 2019 and December 31, 2018, respectively |  | 228 |  | 227 |
| Additional paid-in capital |  | 154,298 |  | 151,813 |
| Retained earnings |  | 149,372 |  | 136,765 |
| Accumulated other comprehensive loss, net of tax |  | $(9,470)$ |  | $(6,049)$ |
| Total stockholders' equity |  | 294,428 |  | 282,756 |
| Total liabilities and stockholders' equity | \$ | 723,876 | \$ | 676,193 |

See the accompanying notes to condensed consolidated financial statements.

## Douglas Dynamics, Inc.

## Condensed Consolidated Statements of Operations and Comprehensive Income (In thousands, except share and per share data)

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | June 30, 2018 |  |
|  | (unaudited) |  |  |  | (unaudited) |  |  |  |
| Net sales | \$ | 176,356 | \$ | 163,446 | \$ | 269,543 | \$ | 247,410 |
| Cost of sales |  | 116,763 |  | 107,597 |  | 187,004 |  | 171,534 |
| Gross profit |  | 59,593 |  | 55,849 |  | 82,539 |  | 75,876 |
| Selling, general, and administrative expense |  | 18,767 |  | 20,543 |  | 35,411 |  | 36,689 |
| Intangibles amortization |  | 2,739 |  | 2,866 |  | 5,480 |  | 5,737 |
| Income from operations |  | 38,087 |  | 32,440 |  | 41,648 |  | 33,450 |
| Interest expense, net |  | $(4,189)$ |  | $(4,096)$ |  | $(8,339)$ |  | $(8,041)$ |
| Other expense, net |  | (125) |  | (264) |  | (296) |  | (467) |
| Income before taxes |  | 33,773 |  | 28,080 |  | 33,013 |  | 24,942 |
| Income tax expense |  | 8,299 |  | 6,916 |  | 7,836 |  | 5,654 |
| Net income | \$ | 25,474 | \$ | 21,164 | \$ | 25,177 | \$ | 19,288 |
| Weighted average number of common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 795,412 |  | 700,991 |  | 762,431 |  | ,662,469 |
| Diluted |  | 830,145 |  | 717,592 |  | 795,406 |  | ,676,641 |
| Earnings per common share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.10 | \$ | 0.92 | \$ | 1.09 | \$ | 0.84 |
| Diluted | \$ | 1.10 | \$ | 0.91 | \$ | 1.08 | \$ | 0.83 |
| Cash dividends declared and paid per share | \$ | 0.27 | \$ | 0.27 | \$ | 0.55 | \$ | 0.53 |
| Comprehensive income | \$ | 23,075 | \$ | 22,132 | \$ | 21,756 | \$ | 21,080 |

See the accompanying notes to condensed consolidated financial statements.

Douglas Dynamics, Inc.

## Condensed Consolidated Statements of Cash Flows

 (In thousands)|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  |
|  | (unaudited) |  |  |  |
| Operating activities |  |  |  |  |
| Net income | \$ | 25,177 | \$ | 19,288 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation and amortization |  | 9,607 |  | 9,431 |
| Amortization of deferred financing costs and debt discount |  | 607 |  | 607 |
| Stock-based compensation |  | 2,536 |  | 4,165 |
| Provision for losses on accounts receivable |  | 891 |  | 314 |
| Deferred income taxes |  | 492 |  | 3,585 |
| Earnout liability |  | (217) |  | - |
| Changes in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | $(34,106)$ |  | $(13,847)$ |
| Inventories |  | $(11,920)$ |  | $(14,984)$ |
| Prepaid and refundable income taxes and other assets |  | $(1,824)$ |  | $(1,118)$ |
| Accounts payable |  | (109) |  | 709 |
| Accrued expenses and other current liabilities |  | 9,438 |  | 2,231 |
| Benefit obligations and other long-term liabilities |  | (892) |  | 610 |
| Net cash provided by (used in) operating activities |  | (320) |  | 10,991 |
| Investing activities |  |  |  |  |
| Capital expenditures |  | $(5,451)$ |  | $(4,079)$ |
| Net cash used in investing activities |  | $(5,451)$ |  | $(4,079)$ |
| Financing activities |  |  |  |  |
| Shares withheld on restricted stock vesting paid for employees' taxes |  | (50) |  | (23) |
| Dividends paid |  | $(12,570)$ |  | $(12,194)$ |
| Net revolver borrowings |  | 27,000 |  | - |
| Repayment of long-term debt |  | $(31,418)$ |  | $(31,570)$ |
| Net cash used in financing activities |  | $(17,038)$ |  | $(43,787)$ |
| Change in cash and cash equivalents |  | $(22,809)$ |  | $(36,875)$ |
| Cash and cash equivalents at beginning of period |  | 27,820 |  | 36,875 |
| Cash and cash equivalents at end of period | \$ | 5,011 | \$ | - |
|  |  |  |  |  |
| Non-cash operating and financing activities |  |  |  |  |
| Truck chassis inventory acquired through floorplan obligations | \$ | 22,485 | \$ | $\underline{14,884}$ |

See the accompanying notes to condensed consolidated financial statements.

## Douglas Dynamics, Inc.

## Condensed Consolidated Statements of Shareholders' Equity (In thousands)



[^0]Douglas Dynamics, Inc.

## Notes to Unaudited Condensed Consolidated Financial Statements (In thousands except share and per share data)

## 1. Basis of presentation

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for fiscal year-end financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. For further information, refer to the financial statements and related footnotes included in our 2018 Form 10-K (Commission File No. 001-34728) filed with the Securities and Exchange Commission on February 26, 2019.

The Company currently conducts business in two segments: Work Truck Attachments and Work Truck Solutions. During the first quarter of 2019, the Company reorganized its business segments to reflect a new operating structure as a result of a change in how the Company's chief operating decision maker allocates resources, makes operating decisions and assesses the performance of the business. Under this revised reporting structure, the Company's two reportable business segments are as follows:

Work Truck Attachments. The Work Truck Attachments segment includes commercial snow and ice management attachments sold under the FISHER®, WESTERN® and SNOWEX® brands. This segment consists of our operations that manufacture and sell snow and ice control products.

Work Truck Solutions. The Work Truck Solutions segment includes manufactured municipal snow and ice control products under the HENDERSON® brand and the up-fit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

See Note 15 to the Unaudited Condensed Consolidated Financial Statements for financial information regarding these segments. As a result of the revised reporting structure, the prior period presentation of reportable segments throughout this Form 10Q has been recast to conform to the current segment reporting structure.

## Interim Condensed Consolidated Financial Information

The accompanying condensed consolidated balance sheet as of June 30, 2019, the condensed consolidated statements of operations and comprehensive income and the condensed consolidated statements of shareholders' equity for the three and six months ended June 30, 2019 and 2018, and the condensed cash flows for the six months ended June 30, 2019 and 2018 have been prepared by the Company and have not been audited.

The Company's Work Truck Attachments segment is seasonal and consequently its results of operations and financial condition vary from quarter-to-quarter. Because of this seasonality, the results of operations of the Work Truck Attachments segment for any quarter may not be indicative of results of operations that may be achieved for a subsequent quarter or the full year, and may not be similar to results of operations experienced in prior years. The Company attempts to manage the seasonal impact of snowfall on its revenues in part through its pre-season sales program. This pre-season sales program encourages the Company's distributors to restock their inventory of Work Truck Attachments products during the second and third quarters in anticipation of the peak fourth quarter retail sales period by offering favorable pre-season pricing and payment deferral until the fourth quarter. Thus, the Company's Work Truck Attachments segment tends to generate its greatest volume of sales during the second and third quarters. By contrast, its revenue and operating results tend to be lowest during the first quarter, as management believes the end-users of Work Truck Attachments products prefer to wait until the beginning of a snow season to purchase new equipment and as the Company's distributors sell off Work Truck Attachments inventory and wait for the pre-season sales incentive period to re-stock inventory. Fourth quarter sales vary from year-to-year as they are primarily driven by the level, timing and location of snowfall during the quarter. This is because most of the Company's Work Truck Attachments fourth quarter sales and shipments consist of re-orders by distributors seeking to restock inventory to meet immediate customer needs caused by snowfall during the winter months. In addition, due to the factors noted above, Work Truck Attachments working capital needs are highest in the second and third quarters as its accounts
receivable rise from pre-season sales. These working capital needs decline in the fourth quarter as the Company receives payments for its pre-season shipments.

## Recently Adopted Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued ASU No. 2016-02 Leases (Topic 842). ASU 2016-02 increases transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. In July 2018, the FASB issued ASU No. 2018-11 Leases: Targeted Improvements which allows entities to apply the new lease standard at the adoption date, rather than at the earliest period presented. In transition, lessees and lessors are required to recognize and measure leases using a modified retrospective approach.

The Company adopted the standard effective January 1, 2019. The Company elected several available practical expedients and implemented certain internal controls to ensure the accurate presentation of financial information on adoption.

The standard had a material impact on the Company's Condensed Consolidated Balance Sheets, but did not have an impact on the Condensed Consolidated Statements of Operations and Comprehensive Income. There was no cumulative catch-up adjustment made to opening retained earnings. The most significant impact was the recognition of right-of-use assets and lease liabilities for operating leases, while the accounting for finance leases (previously capital leases) remained substantially unchanged. As the Company elected to apply the standard at adoption as allowed under ASU No. 2018-11, there is no impact to previously reported results. The impact of this standard was the recognition of a lease liability and right-of-use asset of approximately $\$ 22.0$ million, with immaterial differences related to prepaid rent, on the Consolidated Balance Sheet for lease contracts which were previously accounted for as operating leases.

As allowed under ASC 842, the Company has adopted the following practical expedients:

- Practical expedient package, which allows the following:
- To not reassess whether any expired or existing contracts is or contains a lease.
- To not reassess the lease classification of any expired or existing leases.
- To not reassess the initial direct costs for any existing lease.
- Short-term lease practical expedient
- Allows the Company not to apply the recognition requirements in ASC 842 to short term leases for all asset classes. Short term leases are leases that, at commencement date, have a term of 12 months or less and do not include an option to purchase the underlying asset that the lessee is reasonably certain to exercise.
- Separating lease components practical expedient
- Allows the Company not to separate lease components from nonlease components for all asset classes and instead account for each separate lease component and the nonlease components associated with that lease component as a single lease component.


## 2. Revenue Recognition

During the first quarter of 2019, the Company reorganized its segments. See Note 1 to the Unaudited Condensed Consolidated Financial Statements for additional information regarding these segments.

## Revenue Streams

The following is a description of principal activities from which the Company generates revenue. Revenues are recognized when control of the promised goods or services are transferred to the customer, in an amount that reflects the consideration that the Company expects to receive in exchange for those goods or services. The Company generates all of its revenue from contracts with customers. Additionally, contract amounts represent the full amount of the transaction price as agreed upon with the customer at the time of order, resulting in a single performance obligation in all cases.

## Work Truck Attachments

The Company recognizes revenue upon shipment of equipment to the customer. Within the Work Truck Attachments segment, the Company offers a variety of discounts and sales incentives to its distributors. The estimated liability for sales discounts and allowances is calculated using the expected value method and recorded at the time of sale as a reduction of net sales. The liability is estimated based on the costs of the program, the planned duration of the program and historical experience.

The Work Truck Attachments segment has two revenue streams, as identified below.
Independent Dealer Sales - Revenues from sales to independent dealers are recognized when the customer obtains control of the Company's product, which occurs at a point in time, typically upon shipment. In these instances, each product is considered a separate performance obligation, and revenue is recognized upon shipment of the goods. Any shipping and handling activities performed by the Company after the transfer of control to the customer (e.g., when control transfers upon shipment) are considered fulfillment activities, and accordingly, the costs are accrued for when the related revenue is recognized.

Parts \& Accessory Sales - The Company's equipment is used in harsh conditions and parts frequently wear out. These parts drive recurring revenues through parts and accessory sales. The process for recording parts and accessory sales is consistent with the independent dealer sales noted above.

## Work Truck Solutions

The Work Truck Solutions segment primarily participates in the truck and vehicle upfitting industry in the United States. Customers are billed separately for the truck chassis by the chassis manufacturer. The Company only records sales for the amount of the upfit, excluding the truck chassis. Generally, the Company obtains the truck chassis from the truck chassis manufacturer through either its floor plan agreement with a financial institution or bailment pool agreement with the truck chassis manufacturer. Additionally, in some instances the Company upfits chassis which are owned by the end customer. For truck chassis acquired through the floor plan agreement, the Company holds title to the vehicle from the time the chassis is received by the Company until the completion of the up-fit. Under the bailment pool agreement, the Company does not take title to the truck chassis, but rather only holds the truck chassis on consignment. The Company pays interest on both of these arrangements. The Company records revenue in the same manner net of the value of the truck chassis in both the Company's floor plan and bailment pool agreements. The Company does not set the price for the truck chassis, is not responsible for the billing of the chassis and does not have inventory risk in either the bailment pool or floor plan agreements. The Work Truck Solutions segment also has manufacturing operations of municipal snow and ice control equipment, where revenue is recognized upon shipment of equipment to the customer.

Revenues from the sales of the Work Truck Solutions products are recognized net of the truck chassis with the selling price to the customer recorded as sales and the manufacturing and up-fit cost of the product recorded as cost of sales. In these cases, the Company acts as an agent as it does not have inventory or pricing control over the truck chassis. Within the Work Truck Solutions segment, the Company also sells certain third-party products for which it acts as an agent. These sales do not meet the criteria for gross sales recognition, and thus are recognized on a net basis at the time of sale. Under net sales recognition, the cost paid to the thirdparty service provider is recorded as a reduction to sales, resulting in net sales being equal to the gross profit on the transaction.

The Work Truck Solutions segment has four revenue streams, as identified below.
State and Local Bids - The Company records revenue of separately sold snow and ice equipment upon shipment and fully upfit vehicles upon delivery. The state and local bid process does not obligate the entity to buy any products from the Company, but merely allows the entity to purchase products in the future typically for a fixed period of time. The entity commits to actually purchasing products from the Company when it issues purchase orders off of a previously awarded bid, which lists out actual quantities of equipment being ordered and the delivery terms. On upfit transactions, the Company is providing a significant service by assembling and integrating the individual products onto the customer's truck. Each individual product and installation activity is highly interdependent and highly interrelated, and therefore the Company considers the manufacture and upfit of a truck a single performance obligation. Any shipping and handling activities performed by the Company after the transfer of control to the Customer (e.g., when control transfers upon shipment) are considered fulfillment activities, and accordingly, the costs are accrued for when the related revenue is recognized.

Fleet Upfit Sales - The Company enters into contracts with certain fleet customers. Fleet agreements create enforceable rights without the issuance of a purchase order. Typically, these agreements outline the terms of sale, payment terms, standard pricing, and the rights of the customer and seller. Fleet sales are performed on both customer owned vehicles as well as non-customer owned vehicles. For non-customer owned vehicles, revenue is recognized at a point in time upon delivery of the truck to the customer. For customer-owned vehicles, per Topic 606, revenue is recognized over time based on a cost input method. The Company accumulates costs incurred on partially completed customer-owned upfits based on estimated margin and completion. This change to over time recognition for customer owned vehicles decreased revenue by $\$ 1$ and by $\$ 37$ for the three months ended June 30, 2019 and 2018, respectively. The change to over time recognition increased revenue by $\$ 144$ and by $\$ 257$ for the six months ended June 30,2019 and 2018, respectively.

Dealer Upfit Sales - The Company upfits work trucks for independent dealer customers. Dealer upfit revenue is recorded upon delivery. The customer does not own the vehicles during the upfit process, and as such revenue is recorded at a point in time upon delivery to the customer.

Over the Counter / Parts \& Accessory Sales - Work Truck Solutions part and accessory sales are recorded as revenue upon shipment. Additionally, customers can purchase parts at any of the Company's showrooms. In these instances, each product is considered a separate performance obligation, and revenue is recognized upon shipment of the goods or customer pick up.

## Disaggregation of Revenue

The following table provides information about disaggregated revenue by customer type and timing of revenue recognition, and includes a reconciliation of the disaggregated revenue with reportable segments.

Revenue by customer type was as follows:

| Three Months Ended June 30, 2019 | Work Truck Attachments | Work Truck Solutions | Total Revenue |
| :---: | :---: | :---: | :---: |
| Independent dealer | \$ 112,244 | \$ 29,149 | \$ 141,393 |
| Government | - | 16,083 | 16,083 |
| Fleet | - | 16,565 | 16,565 |
| Other | - | 2,315 | 2,315 |
| Total revenue | \$ 112,244 | \$ 64,112 | \$ 176,356 |
| Three Months Ended June 30, 2018 | Work Truck Attachments | Work Truck Solutions | Total Revenue |
| Independent dealer | \$ 103,529 | \$ 33,710 | \$ 137,239 |
| Government | - | 8,962 | 8,962 |
| Fleet | - | 15,194 | 15,194 |
| Other | - | 2,051 | 2,051 |
| Total revenue | \$ 103,529 | \$ 59,917 | \$ 163,446 |


|  | Work Truck <br> Attachments | Work Truck <br> Solutions | Total Revenue |
| :--- | ---: | ---: | ---: |


| Six Months Ended June 30, 2018 | Work Truck <br> Attachments | Work Truck <br> Solutions | Total Revenue |
| :--- | ---: | ---: | ---: |

Revenue by timing of revenue recognition was as follows:

|  | Work Truck <br> Attachments | Work Truck <br> Solutions | Total Revenue |
| :--- | ---: | ---: | ---: |


|  | Work Truck <br> Attachments | Work Truck <br> Solutions | Total Revenue |
| :--- | ---: | ---: | ---: |


|  | Work Truck <br> Attachments | Work Truck <br> Solutions | Total Revenue |
| :--- | ---: | ---: | ---: |


| Six Months Ended June 30, 2018 | Work Truck <br> Attachments | Work Truck <br> Solutions | Total Revenue |
| :--- | ---: | ---: | ---: |
| Point in time | $\$ 128,125$ | $\$ 72,326$ | $\$ 200,451$ |
| Over time | - | 46,959 | 46,959 |
| Total revenue | $\$ 128,125$ | $\$ 119,285$ | $\$ 247,410$ |

## Contract Balances

The following table shows the changes in the Company's contract liabilities during the three and six months ended June 30 , 2019 and 2018, respectively:
Three Months Ended June 30, 2019

Contract liabilities \begin{tabular}{c}

| Balance at |
| :---: |
| Beginning of |
| Period | <br>

\hline
\end{tabular}

| Six Months Ended June 30, 2019 |  | Balance at Beginning of Period |  | Additions |  | Deductions |  | Balance at End of Period |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contract liabilities | \$ | 2,006 | \$ | 10,151 | \$ | $(5,271)$ | \$ | 6,886 |



The Company receives payments from customers based upon contractual billing schedules. Contract assets include amounts related to our contractual right to consideration for completed performance objectives not yet invoiced. There were no contract assets as of June 30, 2019 or 2018. Contract liabilities include payments received in advance of performance under the contract, variable freight allowances which are refunded to the customer, and rebates paid to distributors under our municipal rebate program, and are realized with the associated revenue recognized under the contract.

The Company recognized revenue of $\$ 913$ and $\$ 1,106$ during the three months ended June 30, 2019 and 2018, respectively, which was included in contract liabilities at the beginning of each period. The Company recognized revenue of $\$ 1,285$ and $\$ 1,385$ during the six months ended June 30, 2019 and 2018, respectively, which was included in contract liabilities at the beginning of each period.

## Transaction Price Allocated to the Remaining Performance Obligations

Topic 606 requires that the Company disclose the aggregate amount of transaction price that is allocated to performance obligations that have not yet been satisfied as of June 30, 2019. The guidance provides certain optional exemptions that limit this requirement. The Company has various contracts that meet the following optional exemptions provided by ASC 606:

1. The performance obligation is part of a contract that has an original expected duration of one year or less.
2. Revenue is recognized from the satisfaction of the performance obligations in the amount billable to the customer in accordance with ASC 606-10-55-18.
3. The variable consideration is allocated entirely to a wholly unsatisfied performance obligation or to a wholly unsatisfied promise to transfer a distinct good or service that forms part of a single performance obligation in accordance with ASC 606-10-25-14(b), for which the criteria in ASC 606-10-32-40 have been met.


#### Abstract

After considering the above optional exemptions, the estimated revenue expected to be recognized in the future related to performance obligations that are unsatisfied or partially unsatisfied at the end of the reporting period is immaterial. Specifically, all obligations are expected to be less than one year, revenue is recognized from the satisfaction of the performance obligations and variable consideration is allocated entirely to wholly unsatisfied performance obligations.


## 3. Fair Value

Fair value is the price at which an asset could be exchanged in a current transaction between knowledgeable, willing parties. A liability's fair value is defined as the amount that would be paid to transfer the liability to a new obligor, not the amount that would be paid to settle the liability with the creditor. Fair value measurements are categorized into one of three levels based on the lowest level of significant input used: Level 1 (unadjusted quoted prices in active markets); Level 2 (observable market inputs available at the measurement date, other than quoted prices included in Level 1); and Level 3 (unobservable inputs that cannot be corroborated by observable market data).

The following table presents financial assets and liabilities measured at fair value on a recurring basis and discloses the fair value of long-term debt:

|  | $\begin{aligned} & \text { Fair Value at } \\ & \text { June } 30, \\ & 2019 \\ & \hline \end{aligned}$ |  | Fair Value at December 31, 2018 |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets: |  |  |  |  |
| Other long-term assets (a) | \$ | 6,843 | \$ | 5,064 |
|  |  |  |  |  |
| Total Assets | \$ | 6,843 | \$ | 5,064 |
|  |  |  |  |  |
| Liabilities: |  |  |  |  |
| Interest rate swaps (b) | \$ | 6,798 | \$ | 2,031 |
| Long-term debt (c) |  | 247,475 |  | 269,739 |
| Earnout - Henderson (d) |  | 17 |  | 352 |
| Earnout - Dejana (e) |  | 2,200 |  | 2,200 |
| Total Liabilities | \$ | 256,490 | \$ | 274,322 |

(a) Included in other assets is the cash surrender value of insurance policies on various individuals that are associated with the Company. The carrying amount of these insurance policies approximates their fair value and is considered Level 2 inputs.
(b) Valuation models are calibrated to initial trade price. Subsequent valuations are based on observable inputs to the valuation model (e.g. interest rates and credit spreads). Model inputs are changed only when corroborated by market data. A credit risk adjustment is made on each swap using observable market credit spreads. Thus, inputs used to determine fair value of the interest rate swap are Level 2 inputs. Interest rate swaps of $\$ 1,123$ and $\$ 5,675$ at June 30, 2019 are included in Accrued expenses and other current liabilities and Other long-term liabilities, respectively. Interest rate swaps of $\$ 127$ and $\$ 1,904$ at December 31, 2018 are included in Accrued expenses and other current liabilities and Other long-term liabilities, respectively.
(c) The fair value of the Company's long-term debt, including current maturities, is estimated using discounted cash flows based on the Company's current incremental borrowing rates for similar types of borrowing arrangements, which is a Level 2 input for all periods presented. Meanwhile, long-term debt is recorded at carrying amount, net of discount and deferred debt issuance costs, as disclosed on the face of the balance sheet.
(d) Included in Accrued expenses and other current liabilities in the amount of $\$ 17$ at June 30, 2019 is the fair value of an obligation for a portion of the potential earnout acquired in conjunction with the acquisition of Henderson Enterprise Group, Inc. ("Henderson")
Included in Accrued expenses and other current liabilities and Other long-term liabilities in the amounts of $\$ 244$ and $\$ 200$, respectively, at June 30, 2018 is the fair value of an obligation for a
portion of the potential earnout acquired in conjunction with the acquisition of Henderson. Fair value is based upon Level 3 discounted cash flow analysis using key inputs of forecasted future sales as well as a growth rate reduced by the market required rate of return. See reconciliation of liability included below:

(e) Included in Other long-term liabilities in the amount of $\$ 2,200$ at June 30, 2019 is the fair value of an obligation for a portion of the potential earnout incurred in conjunction with the acquisition of substantially all of the assets of Dejana Truck \& Utility Equipment Company, Inc. and certain entities directly or indirectly owned by the Peter Paul Dejana Family Trust dated 12/31/98 ("Dejana"). Included in Other long-term liabilities in the amount of $\$ 3,100$ at June 30, 2018 is the fair value of an obligation for a portion of the potential earnout incurred in conjunction with the acquisition of Dejana. Fair value is based upon Level 3 inputs of a real options approach where gross sales were simulated in a risk-neutral framework using Geometric Brownian Motion, a well-accepted model of stock price behavior that is used in option pricing models such as the Black-Scholes option pricing model, using key inputs of forecasted future sales and financial performance as well as a risk adjusted expected growth rate adjusted appropriately based on its correlation with the market. See reconciliation of liability included below:


## 4. Inventories

Inventories consist of the following:

|  | $\begin{gathered} \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Finished goods | \$ | 49,088 | \$ | 43,192 |
| Work-in-process |  | 8,515 |  | 7,357 |
| Raw material and supplies |  | 36,313 |  | 31,447 |
|  | \$ | 93,916 | \$ | 81,996 |

The inventories in the table above do not include truck chassis inventory financed through a floor plan financing agreement, which are recorded separately on the balance sheet. The Company takes title to truck chassis upon receipt of the inventory through its floor plan agreement and performs up-fitting service installations to the truck chassis inventory during the installation period. The floor plan obligation is then assumed by the dealer customer upon delivery. At June 30, 2019 and December 31, 2018, the Company had $\$ 9,692$ and $\$ 4,204$ of chassis inventory and related floor plan financing obligation, respectively. The Company recognizes revenue associated with up-fitting and service installations net of the truck chassis.

## 5. Property, plant and equipment

Property, plant and equipment are summarized as follows:

|  | June 30, 2019 |  | $\begin{gathered} \text { December 31, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Land | \$ | 2,378 | \$ | 2,378 |
| Land improvements |  | 4,450 |  | 4,357 |
| Leasehold improvements |  | 4,087 |  | 4,079 |
| Buildings |  | 28,641 |  | 28,238 |
| Machinery and equipment |  | 50,785 |  | 50,129 |
| Furniture and fixtures |  | 16,894 |  | 16,360 |
| Mobile equipment and other |  | 4,921 |  | 4,883 |
| Construction-in-process |  | 6,450 |  | 3,084 |
| Total property, plant and equipment |  | 118,606 |  | 113,508 |
| Less accumulated depreciation |  | $(62,210)$ |  | $(58,313)$ |
| Net property, plant and equipment | \$ | 56,396 | \$ | 55,195 |

## 6. Leases

The Company has operating leases for manufacturing and upfit facilities, land and parking lots, warehousing space and certain equipment. The leases have remaining lease terms of less than one year to 17 years, some of which include options to extend the leases for up to 10 years. Such renewal options were not included in the determination of the lease term unless deemed reasonably certain of exercise. The discount rate used in measuring the lease liabilities is based on the Company's interest rate on its secured Term Loan Credit Agreement. Certain of the Company's leases contain escalating rental payments based on an index. The Company's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

Lease Expense
The components of lease expense, which are included in Cost of sales and Selling, general and administrative expenses on the Condensed Consolidated Statements of Operations and Comprehensive Income, were as follows:

|  | Three Months Ended <br> June 30, 2019 | Six Months Ended <br> June 30, 2019 |  |
| :--- | ---: | ---: | ---: |
|  | $\$ 1,144$ | $\$ 2,276$ |  |
| Operating lease expense |  |  |  |
| Short term lease cost | $\$ 96$ | $\$ 196$ |  |
| Total lease cost | $\$ 1,240$ | $\$ 2,472$ |  |

## Cash Flow

Supplemental cash flow information related to leases is as follows:

|  | Six Months Ended <br> June 30,2019 |
| :--- | ---: |
|  |  |
| Cash paid for amounts included in the measurement of operating lease liabilities | $\$ 2,209$ |
| Non-cash lease expense - right-of-use assets | $\$ 1,702$ |
| Right-of-use assets obtained in exchange for operating lease obligations | $\$ 2,099$ |

Balance Sheet
Supplemental balance sheet information related to leases is as follows:

|  | June 30, 2019 |
| :--- | ---: |
| Operating Leases | $\$ 22,324$ |
| Operating lease right-of-use assets | 3,480 |
| Other current liabilities | 19,023 |
| Operating lease liabilities | $\$ 22,503$ |
| Total operating lease liabilities |  |
| Weighted Average Remaining Lease Term |  |
| Operating leases | 83 months |
| Weighted Average Discount Rate |  |
| Operating leases | $5.36 \%$ |

## Lease Maturities

Maturities of leases were as follows:

| Year ending December 31, | Operating Leases |
| :--- | ---: |
| 2019 (excluding the six months ended June 30, 2019) | $\$ 2,318$ |
| 2020 | 4,392 |
| 2021 | 4,132 |
| 2022 | 3,815 |
| 2023 | 3,369 |
| Thereafter | 8,831 |
| $\quad$ Total Lease Payments | 26,857 |
| Less: imputed interest | $(4,354)$ |
| $\quad$ Total | $\$ 22,503$ |
|  |  |

## Related party leases

The Company entered into lease agreements at the time of the close of the Dejana acquisition with parties that are affiliated with the former owners of Dejana and remain affiliated with Dejana post - acquisition. The related parties continue to own land and buildings where Dejana conducts business. As of June 30, 2019, the Company had 9 operating leases at Dejana upfitting and manufacturing facilities with related party affiliates. The Company incurred $\$ 534$ and $\$ 1,068$ of total rent expense to related parties in the three and six months ended June 30, 2019, respectively. As the Company makes monthly payments to the related parties, there are no amounts owed to the related parties at June 30, 2019.

## ASC 840 Disclosure

As required in transition, the below summarizes the Company's future minimum lease payments at December 31, 2018 under ASC 840 :

|  | $\begin{gathered} \text { Related Party } \\ \text { Leases } \\ \hline \end{gathered}$ |  | Third Party Leases | Total Leases |
| :---: | :---: | :---: | :---: | :---: |
| 2019 | \$ | 2,250 \$ | 2,009 \$ | 4,259 |
| 2020 |  | 2,250 | 1,654 | 3,904 |
| 2021 |  | 2,250 | 1,364 | 3,614 |
| 2022 |  | 2,250 | 949 | 3,199 |
| 2023 |  | 2,130 | 574 | 2,704 |
| Thereafter |  | 4,410 | 1,500 | 5,910 |
| Total lease obligations | \$ | 15,540 \$ | 8,050 \$ | 23,590 |

## 7. Other Intangible Assets

The following is a summary of the Company's other intangible assets:

|  | Gross <br> Carrying <br> Amount |  | Less Accumulated Amortization |  | Net Carrying Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June 30, 2019 |  |  |  |  |  |  |
| Indefinite-lived intangibles: |  |  |  |  |  |  |
| Trademark and tradenames | \$ | 77,600 | \$ |  | \$ | 77,600 |
| Amortizable intangibles: |  |  |  |  |  |  |
| Dealer network |  | 80,000 |  | 61,000 |  | 19,000 |
| Customer relationships |  | 80,920 |  | 19,262 |  | 61,658 |
| Patents |  | 21,136 |  | 12,602 |  | 8,534 |
| Noncompete agreements |  | 8,640 |  | 8,027 |  | 613 |
| Trademarks |  | 5,459 |  | 3,666 |  | 1,793 |
| Backlog |  | 1,900 |  | 1,900 |  | - |
| License |  | 20 |  | 20 |  | - |
| Amortizable intangibles, net |  | 198,075 |  | 106,477 |  | 91,598 |
| Total | \$ | 275,675 | \$ | 106,477 | \$ | 169,198 |


|  | Gross <br> Carrying <br> Amount |  | Less Accumulated Amortization |  | $\begin{gathered} \text { Net } \\ \text { Carrying } \\ \text { Amount } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2018 |  |  |  |  |  |  |
| Indefinite-lived intangibles: |  |  |  |  |  |  |
| Trademark and tradenames | \$ | 77,600 | \$ | - | \$ | 77,600 |
| Amortizable intangibles: |  |  |  |  |  |  |
| Dealer network |  | 80,000 |  | 59,000 |  | 21,000 |
| Customer relationships |  | 80,920 |  | 16,607 |  | 64,313 |
| Patents |  | 21,136 |  | 11,974 |  | 9,162 |
| Noncompete agreements |  | 8,640 |  | 7,877 |  | 763 |
| Trademarks |  | 5,459 |  | 3,619 |  | 1,840 |
| Backlog |  | 1,900 |  | 1,900 |  | - |
| License |  | 20 |  | 20 |  | - |
| Amortizable intangibles, net |  | 198,075 |  | 100,997 |  | 97,078 |
| Total | $\underline{ }$ | 275,675 | \$ | 100,997 | \$ | 174,678 |

Amortization expense for intangible assets was $\$ 2,739$ and $\$ 2,866$ for the three months ended June 30, 2019 and 2018, respectively. Amortization expense for intangible assets was $\$ 5,480$ and $\$ 5,737$ for the six months ended June 30, 2019 and 2018, respectively. Estimated amortization expense for the remainder of 2019 and each of the succeeding five years is as follows:

| 2019 | 5,477 |
| :--- | ---: |
| 2020 | $\$ 0,932$ |
| 2021 | 10,670 |
| 2022 | 10,520 |
| 2023 | 10,520 |
| 2024 | 7,520 |

## 8. Long-Term Debt

Long-term debt is summarized below:

|  | $\begin{gathered} \text { June } 30, \\ 2019 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Term Loan, net of debt discount of \$976 and \$1,172 at June 30, 2019 and December 31, 2018, respectively | \$ | 246,858 | \$ | 278,081 |
| Less current maturities |  | 2,143 |  | 32,749 |
| Long-term debt before deferred financing costs |  | 244,715 |  | 245,332 |
| Deferred financing costs, net |  | 1,974 |  | 2,386 |
| Long-term debt, net | \$ | 242,741 | \$ | 242,946 |

At June 30, 2019, the Company had outstanding borrowings under the Term Loan Credit Agreement of $\$ 246,858$, outstanding borrowings on the Revolving Credit Agreement of $\$ 27,000$, and remaining borrowing availability of $\$ 72,357$. At December 31, 2018, the Company had outstanding borrowings under the Term Loan Credit Agreement of \$278,081, no outstanding borrowings on the Revolving Credit Agreement and remaining borrowing availability of \$94,631.

In accordance with the senior credit facilities, the Company is required to make additional principal prepayments over the above scheduled payments under certain conditions. This includes, in the case of the term loan facility, $100 \%$ of the net cash proceeds of certain asset sales, certain insurance or condemnation events, certain debt issuances, and, within 150 days of the end of each fiscal year, $50 \%$ of consolidated excess cash flow including a deduction for certain distributions (which percentage is reduced to $0 \%$ upon the achievement of certain leverage ratio thresholds), for such fiscal year. Consolidated excess cash flow is defined in the senior credit facilities as consolidated adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) plus a consolidated working capital adjustment, less the sum of repayments of debt and capital expenditures (subject to certain adjustments), interest and taxes paid in cash, management fees and certain restricted payments (including certain dividends or distributions). Consolidated working capital adjustment is defined in the senior credit facilities as the change in working capital, defined as current assets, excluding cash and cash equivalents, less current liabilities, excluding the current portion of long-term debt. As of June 30, 2019, the Company was not required to make additional excess cash flow payments during fiscal 2019. The Company made a voluntary payment of $\$ 30,000$ on its debt on February 13, 2019.

On June 13, 2019 the Company entered into an interest rate swap agreement to reduce its exposure to interest rate volatility. The interest rate swap has a notional amount of $\$ 175,000$ effective for the period May 31, 2019 through May 31, 2024. The interest rate swap is accounted for as a cash flow hedge. The Company may have counterparty credit risk resulting from the interest rate swap, which it monitors on an on-going basis. The risk lies with one global financial institution. Under the interest rate swap agreement, the Company will either receive or make payments on a monthly basis based on the differential between $2.495 \%$ and LIBOR (with a LIBOR floor of $1.0 \%$ ). The interest rate swap replaced four interest rate swaps that the Company had entered into in 2015 and 2018, which are described in further detail below.

The Company entered into interest rate swap agreements on February 20, 2015 to reduce its exposure to interest rate volatility. The three interest rate swap agreements had notional amounts of $\$ 45,000, \$ 90,000$ and $\$ 135,000$ effective for the periods December 31, 2015 through March 29, 2018, March 29, 2018 through March 31, 2020 and March 31, 2020 through June 30, 2021, respectively. On February 5, 2018, the Company entered into additional interest rate swap agreements to reduce its exposure to interest rate volatility. The two interest rate swap agreements had notional amounts of $\$ 50,000$ and $\$ 150,000$ effective for the periods December 31, 2018 through June 30, 2021 and June 30, 2021 through December 10, 2021, respectively. The interest rates swaps were accounted for as cash flow hedges. The Company may have had counterparty credit risk resulting from the interest rate swap, which it monitored on an on-going basis. This risk lied with one global financial institution. Under the interest rate swap agreement, effective as of December 31, 2015, the Company either received or made payments on a monthly basis based on the
differential between $1.860 \%$ and LIBOR (with a LIBOR floor of 1.0\%). Under the interest rate swap agreement, effective as of March 29, 2018, the Company would either receive or make payments on a monthly basis based on the differential between $2.670 \%$ and LIBOR (with a LIBOR floor of $1.0 \%$ ). Under the interest rate swap agreement, effective as of March 31, 2020, the Company would either receive or make payments on a monthly basis based on the differential between $2.918 \%$ and LIBOR (with a LIBOR floor of $1.0 \%$ ). Under the interest rate swap agreement effective as of December 31, 2018, the Company would either receive or make payments on a monthly basis based on the differential between $2.613 \%$ and LIBOR. Under the interest rate swap agreement effective as of June 30, 2021, the Company would either receive or make payments on a monthly basis based on the differential between $2.793 \%$ and LIBOR. The above four interest rate swaps were terminated on June 13, 2019 and replaced with the new interest rate swap described above. As of this date, the swaps had a value of $\$ 6,015$ included in accumulated other comprehensive loss that will be reclassified to earnings over the period of the terminated hedged transactions.

The new interest rate swap's negative fair value at June 30 , 2019 was $\$ 6,798$, of which $\$ 1,123$ and $\$ 5,675$ are included in Accrued expenses and other current liabilities and Other long-term liabilities on the Condensed Consolidated Balance Sheet, respectively. The prior interest rate swaps' negative fair value at December 31, 2018 was $\$ 2,031$, of which $\$ 127$ and $\$ 1,904$ are included in Accrued expenses and other current liabilities and Other long-term liabilities on the Condensed Consolidated Balance Sheet, respectively.

## 9. Accrued Expenses and Other Current Liabilities

Accrued expenses and other current liabilities are summarized as follows:

|  | June 30, 2019 |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Payroll and related costs | \$ | 7,477 | \$ | 9,607 |
| Employee benefits |  | 6,063 |  | 5,281 |
| Accrued warranty |  | 3,466 |  | 3,662 |
| Other |  | 6,876 |  | 4,756 |
|  | \$ | 23,882 | \$ | 23,306 |

## 10. Warranty Liability

The Company accrues for estimated warranty costs as sales are recognized and periodically assesses the adequacy of its recorded warranty liability and adjusts the amount as necessary. The Company's warranties generally provide, with respect to its snow and ice control equipment, that all material and workmanship will be free from defect for a period of two years after the date of purchase by the end-user, and with respect to its parts and accessories purchased separately, that such parts and accessories will be free from defect for a period of one year after the date of purchase by the end-user. All of the Company's warranties are assurance-type warranties. Certain snowplows only provide for a one year warranty. The Company determines the amount of the estimated warranty costs (and its corresponding warranty reserve) based on the Company's prior five years of warranty history utilizing a formula driven by historical warranty expense and applying management's judgment. The Company adjusts its historical warranty costs to take into account unique factors such as the introduction of new products into the marketplace that do not provide a historical warranty record to assess. The warranty reserve was $\$ 5,731$ at June 30 , 2019, of which $\$ 2,265$ is included in Other long-term liabilities and $\$ 3,466$ is included in Accrued expenses and other current liabilities in the accompanying Condensed Consolidated Balance Sheet. The warranty reserve was $\$ 6,174$ at December 31, 2018, of which $\$ 2,512$ is included in Other long-term liabilities and $\$ 3,662$ is included in Accrued expenses and other current liabilities in the accompanying Condensed Consolidated Balance Sheet.

The following is a rollforward of the Company's warranty liability:

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2019 |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \\ \hline \end{gathered}$ |  | June 30, 2019 |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \\ \hline \end{gathered}$ |  |
| Balance at the beginning of the period | \$ | 5,091 | \$ | 4,630 | \$ | 6,174 | \$ | 5,677 |
| Warranty provision |  | 1,219 |  | 1,109 |  | 1,780 |  | 1,771 |
| Claims paid/settlements |  | (579) |  | (563) |  | $(2,223)$ |  | $(2,272)$ |
| Balance at the end of the period | \$ | 5,731 | \$ | 5,176 | \$ | 5,731 | \$ | 5,176 |

## 11. Employee Retirement <br> Plans

The components of net periodic pension cost consist of the following:

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  |
| Component of net periodic pension cost: |  |  |  |  |  |  |  |  |
| Service cost | \$ | - | \$ | 102 | \$ | - | \$ | 204 |
| Interest cost |  | 410 |  | 389 |  | 820 |  | 778 |
| Expected return on plan assets |  | (294) |  | (475) |  | (588) |  | (950) |
| Amortization of net loss |  | 149 |  | 176 |  | 298 |  | 352 |
| Net periodic pension cost | \$ | 265 | \$ | 192 | \$ | 530 | \$ | 384 |

The Company estimates its total required minimum contributions to its pension plans in 2019 will be \$. Through June 30, 2019, the Company has made $\$ 0$ of cash contributions to the pension plans versus $\$ 31$ through the same period in 2018.

Components of net periodic other postretirement benefit cost consist of the following:


Service cost is included in Income from operations on the Condensed Consolidated Statement of Operations and Comprehensive Income. The other components of net periodic pension and postretirement benefit cost are included in Other expense on the Condensed Consolidated Statement of Operations and Comprehensive Income.

## 12. Earnings per Share

Basic earnings per share of common stock is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted earnings per share of common stock is computed by dividing net income by the weighted average number of common shares, using the two-class method. As the Company has granted restricted stock units ("RSUs") that both participate in dividend equivalents and do not participate in dividend equivalents, the Company has calculated earnings per share pursuant to the two-class method, which is an earnings allocation formula that determines earnings per share for common stock and participating securities according to dividends declared and participation rights in undistributed losses. Under this method, all earnings (distributed and undistributed) are allocated to common shares and participating securities based on their respective rights to receive dividends. Diluted net earnings per share is calculated by dividing net income attributable to common stockholders as adjusted for the effect of dilutive non-participating securities, by the weighted average number of common stock and dilutive common stock outstanding during the period. Potential common shares in the diluted net earnings per share computation are excluded to the extent that they would be anti-dilutive.

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2019 |  | June 30,2018 |  | June 30, 2019 |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  |
| Basic earnings per common share |  |  |  |  |  |  |  |  |
| Net income | \$ | 25,474 | \$ | 21,164 | \$ | 25,177 | \$ | 19,288 |
| Less income allocated to participating securities |  | 320 |  | 294 |  | 328 |  | 268 |
| Net income allocated to common shareholders | \$ | 25,154 | \$ | 20,870 | \$ | 24,849 | \$ | 19,020 |
| Weighted average common shares outstanding |  | 22,795,412 |  | 22,700,991 |  | 22,762,431 |  | 22,662,469 |
|  | \$ | 1.10 | \$ | 0.92 | \$ | 1.09 | \$ | 0.84 |
| Earnings per common share assuming dilution |  |  |  |  |  |  |  |  |
| Net income | \$ | 25,474 | \$ | 21,164 | \$ | 25,177 | \$ | 19,288 |
| Less income allocated to participating securities |  | 320 |  | 294 |  | 328 |  | 268 |
| Net income allocated to common shareholders | \$ | 25,154 | \$ | 20,870 | \$ | 24,849 | \$ | 19,020 |
| Weighted average common shares outstanding |  | 22,795,412 |  | 22,700,991 |  | 22,762,431 |  | 22,662,469 |
| Incremental shares applicable to non-participating RSUs |  | 34,733 |  | 16,601 |  | 32,975 |  | 14,172 |
| Weighted average common shares assuming dilution |  | 22,830,145 |  | 22,717,592 |  | 22,795,406 |  | 22,676,641 |
|  | \$ | 1.10 | \$ | 0.91 | \$ | 1.08 | \$ | 0.83 |

## 13. Employee Stock Plans

## 2010 Stock Incentive Plan

In May 2010, the Company's Board of Directors and stockholders adopted the 2010 Stock Incentive Plan (the "2010 Plan"). The Company's Board of Directors approved an amendment and restatement of the 2010 Plan on March 5, 2014, contingent on stockholder approval of the performance goals under the 2010 Plan, and the amendment and restatement became effective upon stockholder approval of the performance goals at the 2014 annual meeting of stockholders held on April 30, 2014. The 2010 Plan provides for the issuance of nonqualified stock options, incentive stock options, stock appreciation rights, restricted stock awards and restricted stock units ("RSUs"), any of which may be performance-based, and for incentive bonuses, which may be paid in cash or stock or a combination of both, to eligible employees, officers, non-employee directors and other service providers to the Company and its subsidiaries. A maximum of $2,130,000$ shares of common stock may be issued pursuant to all awards under the 2010 Plan.

Equity awards issued to management include a retirement provision under which members of management who either (1) are age 65 or older or (2) have at least ten years of service and are at least age 55 will continue to vest in unvested equity awards upon retirement. The retirement provision also stipulates that the employee remain employed by the Company for six months after the first day of the fiscal year of the grant. As the retirement provision
does not qualify as a substantive service condition, the Company incurred \$1,031 and \$2,226 in the three months ended June 30, 2019 and 2018, respectively, and $\$ 1,374$ and $\$ 2,968$ in the six months ended June 30, 2019 and 2018, respectively, in additional expense for employees who meet the thresholds of the retirement provision. In 2013, the Company's nominating and governance committee approved a retirement provision for the RSUs issued to non-employee directors that accelerates the vesting of such awards upon retirement. Such awards are fully expensed immediately upon grant in accordance with ASC 718, as the retirement provision eliminates substantive service conditions associated with the awards.

## Performance Share Unit Awards

The Company granted performance share units as performance-based awards under the 2010 Plan in the first quarters of 2019 and 2018 that are subject to performance conditions over a three year performance period beginning in the year of the grant. Upon meeting the prescribed performance conditions, employees will be issued shares which vest immediately at the end of the measurement period. For performance share grants in prior years, upon meeting the prescribed performance conditions, in the first quarter of the year subsequent to grant, employees were issued RSUs, a portion of which is subject to vesting over the two years following the end of the performance period. In accordance with ASC 718, such awards are being expensed over the vesting period from the date of grant through the requisite service period, based upon the most probable outcome. The fair value per share of the awards is the closing stock price on the date of grant, which was $\$ 36.48$. The Company recognized $\$ 769$ and $\$ 1,442$ of compensation expense related to the awards in the three months ended June 30, 2019 and 2018, respectively. The Company recognized $\$ 1,063$ and $\$ 1,932$ of compensation expense related to the awards in the six months ended June 30, 2019 and 2018, respectively. The unrecognized compensation expense calculated under the fair value method for shares that were, as of June 30, 2019, expected to be earned through the requisite service period was approximately $\$ 959$ and is expected to be recognized through 2022.

## Restricted Stock Unit Awards

RSUs are granted to both non-employee directors and management. RSUs do not carry voting rights. While all nonemployee director RSUs participate in dividend equivalents, there are two classes of management RSUs, one that participates in dividend equivalents, and a second that does not participate in dividend equivalents. Each RSU represents the right to receive one share of the Company's common stock and is subject to time-based vesting restrictions. Participants are not required to pay any consideration to the Company at either the time of grant of a RSU or upon vesting.

A summary of RSU activity for the six months ended June 30, 2019 is as follows:

|  | Shares | Weighted Average Grant Date Fair value |  | Weighted Average Remaining Contractual Term |
| :---: | :---: | :---: | :---: | :---: |
| Unvested at December 31, 2018 | 45,599 | \$ | 33.28 | 1.32 years |
| Granted | 47,360 | \$ | 36.48 | 0.95 years |
| Vested | $(35,838)$ | \$ | 32.73 |  |
| Cancelled and forfeited | (420) | \$ | 36.48 |  |
| Unvested at June 30, 2019 | 56,701 | \$ | 36.46 | 1.20 years |
|  |  |  |  |  |
| Expected to vest in the future at June 30, 2019 | 56,701 | \$ | 36.46 | 1.20 years |

The Company recognized $\$ 713$ and $\$ 1,303$ of compensation expense related to the RSU awards in the three months ended June 30, 2019 and 2018, respectively. The Company recognized $\$ 1,473$ and $\$ 2,233$ of compensation expense related to the RSU awards in the six months ended June 30, 2019 and 2018, respectively. The unrecognized
compensation expense, calculated under the fair value method for shares that were, as of June 30, 2019, expected to be earned through the requisite service period was approximately $\$ 1,101$ and is expected to be recognized through 2022.

For 2019 grants to non-employee directors, vesting occurs as of the grant date. Vested director RSUs are "settled" by the delivery to the participant or a designated brokerage firm of one share of common stock per vested RSU as soon as reasonably practicable following a termination of service of the participant that constitutes a separation from service, and in all events no later than the end of the calendar year in which such termination of service occurs or, if later, two and one-half months after such termination of service. Vested management RSUs are "settled" by the delivery to the participant or a designated brokerage firm of one share of common stock per vested RSU as soon as reasonably practicable following vesting.

## 14. Commitments and Contingencies

In the ordinary course of business, the Company is engaged in various litigation including product liability and intellectual property disputes. However, the Company does not believe that any pending litigation will have a material adverse effect on its consolidated financial position. In addition, the Company is not currently a party to any environmental-related claims or legal matters.

## 15. Segments

During the first quarter of 2019, the Company reorganized its business segments to reflect a new operating structure as a result of a change in how the Company's chief operating decision maker allocates resources, makes operating decisions and assesses the performance of the business. Under this revised reporting structure, the Company's two reportable business segments are as follows:

Work Truck Attachments. The Work Truck Attachments segment includes commercial snow and ice management attachments sold under the FISHER®, WESTERN® and SNOWEX® brands. This segment consists of our operations that manufacture and sell snow and ice control products.

Work Truck Solutions. The Work Truck Solutions segment includes manufactured municipal snow and ice control products under the HENDERSON® brand and the up-fit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

Separate financial information is available for the two operating segments. In addition, segment results include an allocation of all corporate costs to Work Truck Attachments and Work Truck Solutions. Prior period segment information has been recast to align with this change in reporting structure and to reflect an allocation of corporate costs.

Segment performance is evaluated based on segment net sales and Adjusted EBITDA. Segment results include an allocation of all corporate costs. No single customer's revenues amounted to $10 \%$ or more of the Company's total revenue. Sales are primarily within the United States and substantially all assets are located within the United States.

Historically, sales from Work Truck Attachments to Work Truck Solutions were recorded at third party pricing. In 2019, sales between Work Truck Attachments and Work Truck Solutions reflect the Company's intercompany pricing policy. The following table shows summarized financial information concerning the Company's reportable segments:

|  |  | Three Months Ended |  | Three Months Ended |  | Six Months Ended |  | Ended |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \hline \text { June 30, } \\ 2019 \end{array}$ |  |  | June 30, 2018 | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |
| Net sales |  |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ | 112,244 |  | 103,529 |  | 138,061 | \$ | 128,125 |
| Work Truck Solutions |  | 64,112 |  | 59,917 |  | 131,482 |  | 119,285 |
|  | \$ | 176,356 |  | 163,446 | \$ | 269,543 | \$ | 247,410 |
| Adjusted EBITDA |  |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ | 38,466 |  | 37,061 | \$ | 40,750 | \$ | 41,446 |
| Work Truck Solutions |  | 5,644 |  | 3,007 |  | 12,379 |  | 5,710 |
|  | \$ | 44,110 |  | 40,068 | \$ | 53,129 | \$ | 47,156 |
| Depreciation and amortization expense |  |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ | 2,522 |  | 2,367 | \$ | 5,055 | \$ | 4,707 |
| Work Truck Solutions |  | 2,277 |  | 2,363 |  | 4,552 |  | 4,724 |
|  | \$ | 4,799 |  | 4,730 | \$ | 9,607 | \$ | 9,431 |
| Assets |  |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ | 374,687 |  | 357,948 |  |  |  |  |
| Work Truck Solutions |  | 349,189 |  | 310,739 |  |  |  |  |
|  | \$ | 723,876 |  | 668,687 |  |  |  |  |
| Capital Expenditures |  |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ | 3,643 | \$ | 2,206 | \$ | 4,254 | \$ | 2,583 |
| Work Truck Solutions |  | 997 |  | 1,363 |  | 1,074 |  | 1,496 |
|  | \$ | 4,640 |  | 3,569 | \$ | 5,328 | \$ | 4,079 |


#### Abstract

All intersegment sales are eliminated in consolidation. 16. Income

Taxes


The Company's effective tax rate was $24.6 \%$ and $24.6 \%$ for the three months ended June 30, 2019 and 2018, respectively. The Company's effective tax rate was $23.7 \%$ and $22.7 \%$ for the six months ended June 30, 2019 and 2018, respectively. The effective tax rate for the six months ended June 30, 2019 was higher when compared to the six months ended June 30, 2018 due to a discrete tax benefit related to excess tax benefits from stock compensation of $\$ 312$ and $\$ 530$ in the six months ended June 30, 2019 and 2018, respectively.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The largest item affecting deferred taxes is the difference between book and tax amortization of goodwill and other intangibles amortization.

## 17. Changes in Accumulated Other Comprehensive Loss by

 ComponentChanges to accumulated other comprehensive loss by component for the six months ended June 30, 2019 are as follows:

|  | Unrealized Net Loss on Interest <br> Rate <br> Swap |  | Retiree <br> Health <br> Benefit <br> Obligation |  | Pension <br> Obligation |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at December 31, 2018 | \$ | $(1,530)$ | \$ | 2,118 | \$ | $(6,637)$ | \$ | $(6,049)$ |
| Other comprehensive loss before reclassifications |  | $(3,596)$ |  | - |  | - |  | $(3,596)$ |
| Amounts reclassified from accumulated other comprehensive loss: (1) |  | 70 |  | (115) |  | 220 |  | 175 |
| Balance at June 30, 2019 | \$ | $\underline{(5,056)}$ | \$ | $\underline{2,003}$ | \$ | $(6,417)$ | \$ | $\underline{(9,470)}$ |
| (1) Amounts reclassified from accumulated other comprehensive loss: |  |  |  |  |  |  |  |  |
| Amortization of Other Postretirement Benefit items: |  |  |  |  |  |  |  |  |
| Actuarial gains (a) |  | (156) |  |  |  |  |  |  |
| Tax expense |  | 41 |  |  |  |  |  |  |
| Reclassification net of tax | \$ | $\stackrel{(115)}{ }$ |  |  |  |  |  |  |
| Amortization of pension items: |  |  |  |  |  |  |  |  |
| Actuarial losses (a) |  | 298 |  |  |  |  |  |  |
| Tax benefit |  | (78) |  |  |  |  |  |  |
| Reclassification net of tax | \$ | 220 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Realized losses on interest rate swaps reclassified to interest expense |  | 95 |  |  |  |  |  |  |
| Tax benefit |  | (25) |  |  |  |  |  |  |
| Reclassification net of tax | \$ | 70 |  |  |  |  |  |  |

(a) These components are included in the computation of benefit plan costs in Note 11.

Changes to accumulated other comprehensive loss by component for the six months ended June 30, 2018 are as follows:

|  | Unrealized Net Loss on Interest <br> Rate <br> Swap |  | Retiree <br> Health <br> Benefit <br> Obligation |  | Pension <br> Obligation |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at December 31, 2017 | \$ | $(1,328)$ | \$ | 1,392 | \$ | $(6,636)$ | \$ | $(6,572)$ |
| Other comprehensive gain before reclassifications |  | 1,460 |  | - |  | - |  | 1,460 |
| Amounts reclassified from accumulated other comprehensive loss: (1) |  | 149 |  | (77) |  | 260 |  | 332 |
| Balance at June 30, 2018 | \$ | 281 | \$ | 1,315 | \$ | (6,376) | \$ | $(4,780)$ |
| (1) Amounts reclassified from accumulated other comprehensive loss: |  |  |  |  |  |  |  |  |
| Amortization of Other Postretirement Benefit items: |  |  |  |  |  |  |  |  |
| Actuarial gains (a) |  | (104) |  |  |  |  |  |  |
| Tax expense |  | 27 |  |  |  |  |  |  |
| Reclassification net of tax | \$ | (77) |  |  |  |  |  |  |
| Amortization of pension items: |  |  |  |  |  |  |  |  |
| Actuarial losses (a) |  | 352 |  |  |  |  |  |  |
| Tax benefit |  | (92) |  |  |  |  |  |  |
| Reclassification net of tax | \$ | 260 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Realized losses on interest rate swaps reclassified to interest expense |  | 201 |  |  |  |  |  |  |
| Tax benefit |  | (52) |  |  |  |  |  |  |
| Reclassification net of tax | \$ | 149 |  |  |  |  |  |  |

(a) These components are included in the computation of benefit plan costs in Note 11.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our condensed consolidated financial statements and related notes which are included in Item 1 of this Quarterly Report on Form 10Q, as well as the information contained in our Form 10-K (Commission File No. 001-34728) filed with the Securities and Exchange Commission.

In this Quarterly Report on Form 10-Q, unless the context indicates otherwise: "Douglas Dynamics," the "Company," "we," "our," or "us" refer to Douglas Dynamics, Inc.

## Forward-Looking Statements

This Quarterly Report on Form 10-Q contains certain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These statements include information relating to future events, product demand, the payment of dividends, future financial performance, strategies, expectations, competitive environment, regulation, and availability of financial resources. These statements are often identified by use of words such as "anticipate," "believe," "intend," "estimate," "expect," "continue," "should," "could," "may," "plan," "project," "predict," "will" and similar expressions and include references to assumptions and relate to our future prospects, developments and business strategies. Such statements involve known and unknown risks, uncertainties and other factors that could cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forwardlooking statements. Factors that could cause or contribute to such differences include, but are not limited to: (i) weather conditions, particularly lack of or reduced levels of snowfall and the timing of such snowfall; (ii) our inability to maintain good relationships with our distributors; (iii) our inability to maintain good relationships with the original equipment manufacturers with whom we currently do significant business; (iv) lack of available or favorable financing options for our end-users, distributors or customers; (v) the potential that we may be required to recognize goodwill impairment attributable to our Work Truck Solutions segment, (vi) increases in the price of steel or other materials (including as a result of tariffs) necessary for the production of our products that cannot be passed on to our distributors; (vii) increases in the price of fuel or freight; (viii) a significant decline in economic conditions; (ix) the inability of our suppliers and original equipment manufacturer partners to meet our volume or quality requirements; ( $x$ ) inaccuracies in our estimates of future demand for our products; (xi) our inability to protect or continue to build our intellectual property portfolio; (xii) the effects of laws and regulations and their interpretations on our business and financial condition; (xiii) our inability to develop new products or improve upon existing products in response to end-user needs; (xiv) losses due to lawsuits arising out of personal injuries associated with our products; (xv) factors that could impact the future declaration and payment of dividends; (xvi) our inability to compete effectively against competition; and (xvii) our inability to achieve the projected financial performance with the assets of Dejana, which we acquired in 2016 or the assets of Arrowhead Equipment, Inc., which we acquired in 2017 and unexpected costs or liabilities related to such acquisitions, as well as those discussed in the sections entitled "Risk Factors" in Part II, Item 1 A of this Quarterly Report on Form 10-Q, if any, or in our most recent Annual Report on Form 10-K. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. In addition, the forward-looking statements in this Quarterly Report on Form 10-Q speak only as of the date hereof and we undertake no obligation, except as required by law, to update or release any revisions to any forward-looking statement, even if new information becomes available in the future.

## Results of Operations

During the first quarter of 2019, the Company reorganized its business segments to reflect a new operating structure as a result of a change in how the Company's chief operating decision maker allocates resources, makes operating decisions and assesses the performance of the business. The changes in the Company's reporting structure consist of revenues and costs from the Company's municipal snow and ice offering under the Henderson Products brand moving from the Work Truck Attachments segment to the Work Truck Solutions segment. Under this revised reporting structure, the Company's two reportable business segments are as follows:

Work Truck Attachments. The Work Truck Attachments segment includes commercial snow and ice management attachments sold under the FISHER®, WESTERN ${ }^{\circledR}$ and SNOWEX® brands. This segment
consists of our operations that manufacture and sell snow and ice control products. As described under "Seasonality and Year-To Year Variability," the Work Truck Attachments Segment is seasonal and, as a result, its results of operations can vary from quarter-to-quarter and from year-to-year.

Work Truck Solutions. The Work Truck Solutions segment includes manufactured municipal snow and ice control products under the HENDERSON® brand and the up-fit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

In addition, segment results include an allocation of all corporate costs to Work Truck Attachments and Work Truck Solutions. Prior period segment information has been recast to align with this change in reporting structure and to reflect an allocation of corporate costs.

Overview
The following table sets forth, for the three and six months ended June 30, 2019 and 2018, the consolidated statements of operations of the Company and its subsidiaries. All intercompany balances and transactions have been eliminated in consolidation. In the table below and throughout this "Management's Discussion and Analysis of Financial Condition and Results of Operations," consolidated statements of operations data for the three and six months ended June 30, 2019 and 2018 have been derived from our unaudited consolidated financial statements. The information contained in the table below should be read in conjunction with our unaudited condensed consolidated financial statements and the related notes included elsewhere in this Quarterly Report on Form 10Q.

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  |
|  | $\begin{gathered} \hline \text { (unaudited) } \\ \text { (in thousands) } \end{gathered}$ |  |  |  | $\begin{aligned} & \hline \text { (unaudited) } \\ & \text { (in thousands) } \end{aligned}$ |  |  |  |
| Net sales | \$ | 176,356 | \$ | 163,446 | \$ | 269,543 | \$ | 247,410 |
| Cost of sales |  | 116,763 |  | 107,597 |  | 187,004 |  | 171,534 |
| Gross profit |  | 59,593 |  | 55,849 |  | 82,539 |  | 75,876 |
| Selling, general, and administrative expense |  | 18,767 |  | 20,543 |  | 35,411 |  | 36,689 |
| Intangibles amortization |  | 2,739 |  | 2,866 |  | 5,480 |  | 5,737 |
| Income from operations |  | 38,087 |  | 32,440 |  | 41,648 |  | 33,450 |
| Interest expense, net |  | $(4,189)$ |  | $(4,096)$ |  | $(8,339)$ |  | $(8,041)$ |
| Other expense, net |  | (125) |  | (264) |  | (296) |  | (467) |
| Income before taxes |  | 33,773 |  | 28,080 |  | 33,013 |  | 24,942 |
| Income tax expense |  | 8,299 |  | 6,916 |  | 7,836 |  | 5,654 |
| Net income | \$ | 25,474 | \$ | 21,164 | \$ | 25,177 | \$ | 19,288 |

The following table sets forth for the three and six months ended June 30, 2019 and 2018, the percentage of certain items in our condensed consolidated statement of operations, relative to net sales:

|  | Three Months Ended |  | Six Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | June 30, $2019$ | June 30, $2018$ | June 30, $2019$ | June 30, 2018 |
|  | (unaudited) |  | (unaudited) |  |
| Net sales | 100.0 \% | 100.0 \% | 100.0 \% | 100.0 \% |
| Cost of sales | 66.2 \% | 65.8 \% | 69.4 \% | 69.3 \% |
| Gross profit | 33.8 \% | 34.2 \% | 30.6 \% | 30.7 \% |
| Selling, general, and administrative expense | 10.6 \% | 12.6 \% | 13.1 \% | 14.8 \% |
| Intangibles amortization | 1.6 \% | 1.9 \% | 2.0 \% | 2.3 \% |
| Income from operations | 21.6 \% | 19.7 \% | 15.5 \% | 13.6 \% |
| Interest expense, net | (2.4)\% | (2.5)\% | (3.1)\% | (3.3)\% |
| Other expense, net | - \% | (0.2) \% | -\% | - \% |
| Income before taxes | 19.2 \% | 17.0 \% | 12.4 \% | 10.3 \% |
| Income tax expense | 4.6 \% | 4.2 \% | 2.9 \% | 2.3 \% |
| Net income | 14.6 \% | 12.8 \% | 9.5 \% | 8.0 \% |

Net Sales
Net sales were $\$ 176.4$ million for the three months ended June 30, 2019 compared to $\$ 163.4$ million in the three months ended June 30, 2018, an increase of $\$ 13.0$ million, or $8.0 \%$. Net sales were $\$ 269.5$ million for the six months ended June 30,2019 compared to $\$ 247.4$ million in the six months ended June 30, 2018, an increase of $\$ 22.1$ million, or $8.9 \%$. Sales increased for the three and six months ended June 30, 2019 compared to the same periods in the prior year due to higher volumes driven by ongoing positive demand. See below for a discussion of net sales for each of our segments.

|  |  | Three Months Ended | Three Months Ended |  | Six Months Ended |  | Six Months Ended |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \hline \text { June 30, } \\ 2019 \end{array}$ |  | $\begin{array}{r} \hline \text { June 30, } \\ 2018 \end{array}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |
| Net sales |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ | 112,244 | \$ 103,529 | \$ | 138,061 | \$ | 128,125 |
| Work Truck Solutions | 64,112 |  | 59,917 |  | 131,482 |  | 119,285 |
|  | \$ | 176,356 | S 163,446 | \$ | 269,543 | \$ | 247,410 |

Net sales at our Work Truck Attachments segment were $\$ 112.2$ million for the three months ended June 30, 2019 compared to $\$ 103.5$ million in the three months ended June 30,2018 , an increase of $\$ 8.7$ million primarily due to strong sales during our preseason period. Net sales at our Work Truck Attachments segment were $\$ 138.1$ million for the six months ended June 30, 2019 compared to $\$ 128.1$ million in the six months ended June 30,2018 , an increase of $\$ 10.0$ million primarily due to the same reasons noted above, as well as increased parts and accessories sales as a result of strong snowfall early in the year.

Net sales at our Work Truck Solutions segment were $\$ 64.1$ million for the three months ended June 30, 2019 compared to $\$ 59.9$ million in the three months ended June 30,2018 , an increase of $\$ 4.2$ million due primarily to increased demand and price recovery on higher material costs, as well as continued improvements in chassis supply predictability when compared to the same quarter last year. Net sales at our Work Truck Solutions segment were $\$ 131.5$ million for the six months ended June 30,2019 compared to $\$ 119.3$ million in the six months ended June 30,2018 , an increase of $\$ 12.2$ million due to the same reasons noted above.

## Cost of Sales

Cost of sales was $\$ 116.8$ million for the three months ended June 30,2019 compared to $\$ 107.6$ million for the three months ended June 30, 2018, an increase of $\$ 9.2$ million, or $8.6 \%$. Cost of sales was $\$ 187.0$ million for the six months ended June 30,2019 compared to $\$ 171.5$ million for the six months ended June 30 , 2018, an increase of $\$ 15.5$ million, or $9.0 \%$. The increase in cost of sales was driven by increased sales as discussed above under "-Net Sales". Cost of sales as a percentage of sales were $66.2 \%$ for the three month period ended June 30, 2019 compared to $65.8 \%$ for the three month period ended June 30, 2018. The increase in cost of sales as a percentage of sales for the three month period is due to material cost inflation. Cost of sales as a percentage of sales were $69.4 \%$ for the six month period ended June 30,2019 compared to $69.3 \%$ for the six month period ended June 30, 2018. The increase in cost of sales as a percentage of sales for the six months ended June 30, 2019 is due to the same reasons noted above, as well as higher sales in the Work Truck Solutions segment, which historically has operated at lower margins than the Work Truck Attachments segment.

## Gross Profit

Gross profit was $\$ 59.6$ million for the three months ended June 30,2019 compared to $\$ 55.8$ million for the three months ended June 30, 2018, an increase of $\$ 3.8$ million, or $6.8 \%$. Gross profit was $\$ 82.5$ million for the six months ended June 30,2019 compared to $\$ 75.9$ million for the six months ended June 30,2018 , an increase of $\$ 6.6$ million, or $8.7 \%$. The change in gross profit is attributable to the changes in sales as discussed above under "-Net Sales." As a percentage of net sales, gross profit changed from $34.2 \%$ for the three months ended June 30, 2018 to $33.8 \%$ for the corresponding period in 2019. As a percentage of net sales, gross profit changed from $30.7 \%$ for the six months ended June 30,2018 to $30.6 \%$ for the corresponding period in 2019. The reasons for the changes in gross profit as a percentage of net sales are the same as those relating to the changes in cost of sales as a percentage of sales discussed above under "-Cost of Sales."

## Selling, General and Administrative Expense

Selling, general and administrative expenses, including intangibles amortization, were $\$ 21.5$ million for the three months ended June 30 , 2019, compared to $\$ 23.4$ million for the three months ended June 30 , 2018, a decrease of $\$ 1.9$ million, or $8.1 \%$. Selling, general and administrative expenses, including intangibles amortization, were $\$ 40.9$ million for the six months ended June 30 , 2019, compared to $\$ 42.4$ million for the six months ended June 30 , 2018, a decrease of $\$ 1.5$ million, or $3.5 \%$. The reason for the decrease in selling, general and administrative expenses for the periods presented is primarily due to a decrease in stock compensation expense related to plan design changes implemented in the prior year and planned management transitions in 2019, as well as a decrease in legal expenses related to a patent infringement case in the prior year.

Interest Expense
Interest expense was $\$ 4.2$ million for the three months ended June 30 , 2019, which was higher than the $\$ 4.1$ million incurred in the same period in the prior year. Interest expense was $\$ 8.3$ million for the six months ended June 30, 2019, which was higher than the $\$ 8.0$ million incurred in the same period in the prior year. The increase in interest expense for the three and six months ended June 30,2019 was due to increased interest payments as a result of a less favorable variable rate during the period, slightly offset by the reduction to the principal balance of the Term Loan Credit Agreement as a result of the $\$ 30.0$ million voluntary prepayment made in February 2019.

## Income Taxes

The Company's effective tax rate was $24.6 \%$ and $24.6 \%$ for the three months ended June 30, 2019 and 2018, respectively. The Company's effective tax rate was $23.7 \%$ and $22.7 \%$ for the six months ended June 30, 2019 and 2018, respectively, an increase in tax rate of 1.0 percentage points. The effective tax rate for the six months ended June 30, 2019 was higher when compared to the same period in 2018 due to a discrete tax benefit related to excess tax benefits from stock compensation of $\$ 0.3$ million and $\$ 0.5$ million in the six months ended June 30, 2019 and 2018, respectively.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The largest item affecting deferred taxes is the difference between book and tax amortization of goodwill and other intangibles amortization

## Net Income

Net income for the three months ended June 30, 2019 was $\$ 25.5$ million, compared to net income of $\$ 21.2$ million for the corresponding period in 2018, an increase in net income of $\$ 4.3$ million. Net income for the six months ended June 30, 2019 was $\$ 25.2$ million, compared to net income of $\$ 19.3$ million for the corresponding period in 2018 , an increase in net income of $\$ 5.9$ million. The increase in net income for the three and six months ended June 30,2019 was driven by the factors described above under "- Net Sales," "-Cost of Sales," "- Selling, General and Administrative Expense," and "- Income Taxes." As a percentage of net sales, net income was $14.6 \%$ for the three months ended June 30, 2019 compared to $12.8 \%$ for the three months ended June 30, 2018. As a percentage of net sales, net income was $9.5 \%$ for the six months ended June 30, 2019 compared to $8.0 \%$ for the six months ended June 30, 2018.

## Discussion of Critical Accounting Policies

There have been no material changes to our critical accounting policies previously disclosed in our Form 10-K (Commission File No. 001-34728) filed with the Securities and Exchange Commission, under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operation - Critical Accounting Policies."

## Liquidity and Capital Resources

Our principal sources of cash have been, and we expect will continue to be, cash from operations and borrowings under our senior credit facilities.

Our primary uses of cash are to provide working capital, meet debt service requirements, finance capital expenditures, pay dividends under our dividend policy and support our growth, including through potential acquisitions, and for other general corporate purposes. For a description of the seasonality of our working capital rates see "-Seasonality and Year-To-Year Variability."

Our Board of Directors has adopted a dividend policy that reflects an intention to distribute to our stockholders a regular quarterly cash dividend. The declaration and payment of these dividends to holders of our common stock is at the discretion of our Board of Directors and depends upon many factors, including our financial condition and earnings, legal requirements, taxes and other factors our Board of Directors may deem to be relevant. The terms of our indebtedness may also restrict us from paying cash dividends on our common stock under certain circumstances. As a result of this dividend policy, we may not have significant cash available to meet any large unanticipated liquidity requirements. As a result, we may not retain a sufficient amount of cash to fund our operations or to finance unanticipated capital expenditures or growth opportunities, including acquisitions. Our Board of Directors may, however, amend, revoke or suspend our dividend policy at any time and for any reason.

As of June 30, 2019, we had $\$ 77.4$ million of total liquidity, comprised of $\$ 5.0$ million in cash and cash equivalents and borrowing availability of $\$ 72.4$ million under our revolving credit facility, compared with total liquidity as of December 31, 2018 of approximately $\$ 122.4$ million, comprised of approximately $\$ 27.8$ million in cash and cash equivalents and borrowing availability of approximately $\$ 94.6$ million under our revolving credit facility. The decrease in our total liquidity from December 31, 2018 is primarily due to the seasonality of our business. Borrowing availability under our revolving credit facility is governed by a borrowing base, the calculation of which includes cash on hand. Accordingly, use of cash on hand may also result in a reduction in the amount available for borrowing under our revolving credit facility. Furthermore, our revolving credit facility requires us to maintain at least $\$ 10.5$ million of borrowing availability and $15 \%$ of the aggregate revolving commitments at the time of determination. We expect that cash on hand and cash we generate from operations, as well as available credit under our senior credit facilities, will provide adequate funds for the purposes described above for at least the next 12 months.

The following table shows our cash and cash equivalents and inventories in thousands at June 30, 2019, December 31, 2018 and June 30, 2018.

|  | As of |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  |
| Cash and cash equivalents | \$ | 5,011 | \$ | 27,820 | \$ | 0 |
| Inventories |  | 93,916 |  | 81,996 |  | 84,633 |

We had cash and cash equivalents of $\$ 5.0$ million at June 30, 2019 compared to cash and cash equivalents of $\$ 27.8$ million and $\$ 0.0$ million at December 31, 2018 and June 30, 2018, respectively. The table below sets forth a summary of the significant sources and uses of cash for the periods presented in thousands.

| Cash Flows (in thousands) | Six Months Ended |  |  |  | Change |  | $\begin{gathered} \text { \% } \\ \text { Change } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2019 |  | June 30, 2018 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Net cash provided by (used in) operating activities | \$ | (320) | \$ | 10,991 | \$ | $(11,311)$ | (102.9)\% |
| Net cash used in investing activities |  | $(5,451)$ |  | $(4,079)$ |  | $(1,372)$ | 33.6 \% |
| Net cash used in financing activities |  | $(17,038)$ |  | $(43,787)$ |  | 26,749 | (61.1) $\%$ |
| Decrease in cash | \$ | $\underline{(22,809)}$ | \$ | $\underline{(36,875)}$ | \$ | 14,066 | 38.1 \% |

Net cash used in operating activities increased $\$ 11.3$ million from the six months ended June 30, 2018 to the six months ended June 30, 2019. The increase in cash used in operating activities was due to unfavorable changes in working capital of $\$ 13.0$ million, slightly offset by a $\$ 1.7$ million increase in net income adjusted for reconciling items. The largest unfavorable change in working capital were driven by unfavorable changes in cash used by accounts receivable from higher sales in the six months ended June 30, 2019 compared to the six months ended June 30, 2018.

Net cash used in investing activities increased $\$ 1.4$ million for the six months ended June 30, 2019 compared to the corresponding period in 2018 due an increase in capital expenditures.

Net cash used in financing activities decreased $\$ 26.7$ million for the six months ended June 30, 2019 as compared to the corresponding period in 2018. The decrease was primarily a result of there being $\$ 27.0$ million in outstanding borrowings under our revolving credit facility at June 30, 2019 compared to no short term borrowings at June 30, 2018.

Free Cash Flow
Free cash flow for the three months ended June 30,2019 was $\$ 0.6$ million compared to ( $\$ 6.1$ ) million in the corresponding period in 2018, an increase of $\$ 6.7$ million. The increase in free cash flow is primarily a result of higher cash provided by operating activities of $\$ 8.5$ million, slightly offset by an increase in capital expenditures of $\$ 1.8$ million. Free cash flow for the six months ended June 30,2019 was ( $\$ 5.8$ ) million compared to $\$ 6.9$ million in the corresponding period in 2018 , a decrease of $\$ 12.7$ million. The decrease in free cash flow is primarily a result of lower cash provided by operating activities of $\$ 11.3$ million and an increase in capital expenditures of $\$ 1.4$ million, as discussed above under "Liquidity and Capital Resources."

## Non-GAAP Financial Measures

This Quarterly Report on Form 10-Q contains financial information calculated other than in accordance with U.S. generally accepted accounting principles ("GAAP").

These non-GAAP measures include:

- Free cash flow; and
- Adjusted EBITDA; and
- Adjusted net income and earnings per share.

These non-GAAP disclosures should not be construed as an alternative to the reported results determined in accordance with GAAP.

Free cash flow is a non-GAAP financial measure which we define as net cash provided by (used in) operating activities less capital expenditures. Free cash flow should be evaluated in addition to, and not considered a substitute for, other financial measures such as net income and cash flow provided by operations. We believe that free cash flow represents our ability to generate additional cash flow from our business operations.

The following table reconciles net cash provided by (used in) operating activities, a GAAP measure, to free cash flow, a nonGAAP measure.

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30,$2019$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | June 30,$2018$ |  |
|  | (In Thousands) |  |  |  | (In Thousands) |  |  |  |
| Net cash provided by (used in) operating activities | \$ | 5,257 | \$ | $(3,284)$ | \$ | (320) | \$ | 10,991 |
| Acquisition of property and equipment |  | $(4,682)$ |  | $(2,772)$ |  | $(5,451)$ |  | $(4,079)$ |
| Free cash flow | \$ | 575 | \$ | $(6,056)$ | \$ | (5,771) | \$ | 6,912 |

Adjusted EBITDA represents net income before interest, taxes, depreciation and amortization, as further adjusted for certain charges consisting of unrelated legal and consulting fees, stock-based compensation, severance, litigation proceeds, loss on disposal of fixed assets related to facility relocations and certain purchase accounting expenses. We use, and we believe our investors benefit from the presentation of, Adjusted EBITDA in evaluating our operating performance because it provides us and our investors with additional tools to compare our operating performance on a consistent basis by removing the impact of certain items that management believes do not directly reflect our core operations. In addition, we believe that Adjusted EBITDA is useful to investors and other external users of our consolidated financial statements in evaluating our operating performance as compared to that of other companies, because it allows them to measure a company's operating performance without regard to items such as interest expense, taxes, depreciation and amortization, which can vary substantially from company to company depending upon accounting methods and book value of assets and liabilities, capital structure and the method by which assets were acquired. Our management also uses Adjusted EBITDA for planning purposes, including the preparation of our annual operating budget and financial projections. Management also uses Adjusted EBITDA to evaluate our ability to make certain payments, including dividends, in compliance with our senior credit facilities, which is determined based on a calculation of "Consolidated Adjusted EBITDA" that is substantially similar to Adjusted EBITDA.

Adjusted EBITDA has limitations as an analytical tool. As a result, you should not consider it in isolation, or as a substitute for net income, operating income, cash flow from operating activities or any other measure of financial performance or liquidity presented in accordance with GAAP. Some of these limitations are:

- Adjusted EBITDA does not reflect our cash expenditures or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect the interest expense, or the cash requirements necessary to service interest or principal payments, on our indebtedness;
- Although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA does not reflect any cash requirements for such replacements;
- Other companies, including other companies in our industry, may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure; and
- Adjusted EBITDA does not reflect tax obligations whether current or deferred.

The following table presents a reconciliation of net income, the most comparable GAAP financial measure, to Adjusted EBITDA as well as the resulting calculation of Adjusted EBITDA for the three and six months ended June 30, 2019 and 2018:

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \\ \hline \end{gathered}$ |  |
|  | (in thousands) |  |  |  | (in thousands) |  |  |  |
| Net income | \$ | 25,474 | \$ | 21,164 | \$ | 25,177 | \$ | 19,288 |
|  |  |  |  |  |  |  |  |  |
| Interest expense, net |  | 4,189 |  | 4,096 |  | 8,339 |  | 8,041 |
| Income tax expense |  | 8,299 |  | 6,916 |  | 7,836 |  | 5,654 |
| Depreciation expense |  | 2,060 |  | 1,864 |  | 4,127 |  | 3,694 |
| Amortization |  | 2,739 |  | 2,866 |  | 5,480 |  | 5,737 |
| EBITDA |  | 42,761 |  | 36,906 |  | 50,959 |  | 42,414 |
|  |  |  |  |  |  |  |  |  |
| Stock-based compensation expense |  | 1,482 |  | 2,745 |  | 2,536 |  | 4,165 |
| Purchase accounting (1) |  | - |  | - |  | (217) |  | - |
| Other charges (2) |  | (133) |  | 417 |  | (149) |  | 577 |
| Adjusted EBITDA | \$ | 44,110 | \$ | 40,068 | \$ | 53,129 | \$ | 47,156 |

(1) Reflects reversal of earn-out compensation acquired in conjunction with the acquisition of Henderson in the periods presented.
(2) Reflects one time, unrelated legal, severance and consulting fees for the periods presented.

The following table presents Adjusted EBITDA by segment for the three and six months ended June 30, 2019 and 2018.

|  | Three Months Ended |  |  |  | Three Months Ended |  |  | Six Months Ended | Six Months Ended |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \hline \text { June 30, } \\ 2019 \end{array}$ |  |  |  | $\begin{array}{r} \hline \text { June 30, } \\ 2018 \end{array}$ |  |  | $\begin{array}{r} \hline \text { June 30, } \\ 2019 \end{array}$ |  | $\begin{array}{r} \hline \text { June 30, } \\ 2018 \end{array}$ |
| Adjusted EBITDA |  |  |  |  |  |  |  |  |  |  |
| Work Truck Attachments | \$ |  | 38,466 | \$ |  | 37,061 | \$ | 40,750 | \$ | 41,446 |
| Work Truck Solutions |  |  | 5,644 |  |  | 3,007 |  | 12,379 |  | 5,710 |
|  | \$ |  | 44,110 | \$ |  | 40,068 | \$ | 53,129 | \$ | 47,156 |

Adjusted EBITDA at our Work Truck Attachments segment was $\$ 38.5$ million for the three months ended June 30, 2019 compared to $\$ 37.1$ million in the three months ended June 30 , 2018, an increase of $\$ 1.4$ million primarily due to higher volumes. Adjusted EBITDA at our Work Truck Attachments segment was $\$ 40.8$ million for the six months ended June 30, 2019 compared to $\$ 41.4$ million in the six months ended June 30,2018 , a decrease of $\$ 0.6$ million primarily due to inflation, and investments in the business, as well as planned unfavorable pricing reductions on sales to Work Truck Solutions in the six months ended June 30, 2019.

Adjusted EBITDA at our Work Truck Solutions segment was $\$ 5.6$ million for the three months ended June 30, 2019 compared to $\$ 3.0$ million in the three months ended June 30, 2018, an increase of $\$ 2.6$ million due to higher volumes, operational efficiencies, and lower spending. Adjusted EBITDA at our Work Truck Solutions segment was $\$ 12.4$ million for the six months ended June 30, 2019 compared to $\$ 5.7$ million in the six months ended June 30, 2018,
an increase of $\$ 6.7$ million due to the same reasons noted above, as well as planned favorable pricing reductions on purchases from Work Truck Attachments in the six months ended June 30, 2019.

Adjusted Net Income and Adjusted Earnings Per Share (calculated on a diluted basis) represents net income and earnings per share (as defined by GAAP), excluding the impact of stock based compensation, severance, litigation proceeds, non-cash purchase accounting adjustments, loss on disposal of fixed assets related to facility relocations and certain charges related to certain unrelated legal fees and consulting fees, net of their income tax impact. Management believes that Adjusted Net Income and Adjusted Earnings Per Share are useful in assessing the Company's financial performance by eliminating expenses and income that are not reflective of the underlying business performance. We believe that the presentation of adjusted net income for the periods presented allows investors to make meaningful comparisons of our operating performance between periods and to view our business from the same perspective as our management. Because the excluded items are not predictable or consistent, management does not consider them when evaluating our performance or when making decisions regarding allocation of resources.

The following table presents a reconciliation of net income, the most comparable GAAP financial measure, to Adjusted net income as well as a reconciliation of diluted earnings per share, the most comparable GAAP financial measure, to Adjusted diluted earnings per share for the three and six months ended June 30, 2019 and 2018:

(1) Reflects reversal of earn-out compensation acquired in conjunction with the acquisition of Henderson in the periods presented.
(2) Reflects one time, unrelated legal, severance and consulting fees for the periods presented.

## Contractual Obligations

There have been no material changes to our contractual obligations in the three months ended June 30, 2019.

## Off-Balance Sheet Arrangements

We are not party to any off-balance sheet arrangements that have or are reasonably likely to have a material current or future effect on our financial condition, changes in financial condition, revenues, expenses, results of operations, liquidity, capital expenditures or capital resources.

## Seasonality and Year-to-Year Variability

While our Work Truck Solutions segment has limited seasonality and variability, our Work Truck Attachments segment is seasonal and also varies from year-to-year. Consequently, our results of operations and financial condition for this segment vary from quarter-to-quarter and from year-to-year as well. In addition, because of this seasonality and variability, the results of operations for our Work Truck Attachments segment and our consolidated results of operations for any quarter may not be indicative of results of operations that may be achieved for a subsequent quarter or the full year, and may not be similar to results of operations experienced in prior years. That being the case, while snowfall levels vary within a given year and from year-to-year, snowfall, and the corresponding replacement cycle of snow and ice control equipment manufactured and sold by our Work Truck Attachments segment, is relatively consistent over multi-year periods.

Sales of our Work Truck Attachments products are significantly impacted by the level, timing and location of snowfall, with sales in any given year and region most heavily influenced by snowfall levels in the prior snow season (which we consider to begin in October and end in March) in that region. This is due to the fact that end-user demand for our Work Truck Attachments products is driven primarily by the condition of their snow and ice control equipment, and in the case of professional snowplowers, by their financial ability to purchase new or replacement snow and ice control equipment, both of which are significantly affected by snowfall levels. Heavy snowfall during a given winter causes usage of our Work Truck Attachments products to increase, resulting in greater wear and tear to our products and a shortening of their life cycles, thereby creating a need for replacement commercial snow and ice control equipment and related parts and accessories. In addition, when there is a heavy snowfall in a given winter, the increased income our professional snowplowers generate from their professional snowplow activities provides them with increased purchasing power to purchase replacement commercial snow and ice control equipment prior to the following winter. To a lesser extent, sales of our Work Truck Attachments products are influenced by the timing of snowfall in a given winter. Because an early snowfall can be viewed as a sign of a heavy upcoming snow season, our end-users may respond to an early snowfall by purchasing replacement snow and ice control equipment during the current season rather than delaying purchases until after the season is over when most purchases are typically made by end-users.

We attempt to manage the seasonal impact of snowfall on our revenues in part through our pre-season sales program, which involves actively soliciting and encouraging pre-season distributor orders in the second and third quarters by offering our Work Truck Attachments distributors a combination of pricing, payment and freight incentives during this period. These pre-season sales incentives encourage our Work Truck Attachments distributors to re-stock their inventory during the second and third quarters in anticipation of the peak fourth quarter retail sales period by offering pre-season pricing and payment deferral until the fourth quarter. As a result, we tend to generate our greatest volume of sales (an average of over two-thirds over the last ten years) for the Work Truck Attachments segment during the second and third quarters, providing us with manufacturing visibility for the remainder of the year. By contrast, our revenue and operating results for the Work Truck Attachments segment tend to be lowest during the first quarter, as management believes our end-users prefer to wait until the beginning of a snow season to purchase new equipment and as our distributors sell off inventory and wait for our pre-season sales incentive period to re-stock inventory. Fourth quarter sales for the Work Truck Attachments segment vary from year-to-year as they are primarily driven by the level, timing and location of snowfall during the quarter. This is because most of our fourth quarter sales and shipments for the Work Truck Attachments segment consist of re-orders by distributors seeking to restock inventory to meet immediate customer needs caused by snowfall during the winter months.

Because of the seasonality of our sales of Work Truck Attachments products, we experience seasonality in our working capital needs as well. In the first quarter, we typically require capital as we are generally required to build our inventory for the Work Truck Attachments segment in anticipation of our second and third quarter pre-season sales. During the second and third quarters, our working capital requirements rise as our accounts receivable for the Work Truck Attachments segment increase as a result of the sale and shipment of products ordered through our pre-season sales program and we continue to build inventory. Working capital requirements peak towards the end of the
third quarter and then begin to decline through the fourth quarter through a reduction in accounts receivable for the Work Truck Attachments segment when we receive the majority of the payments for pre-season shipped products.

We also attempt to manage the impact of seasonality and year-to-year variability on our business costs through the effective management of our assets. Our asset management and profit focus strategies include:

- the employment of a highly variable cost structure facilitated by a core group of workers that we supplement with a temporary workforce as sales volumes dictate, which allows us to adjust costs on an as-needed basis in response to changing demand;
- our enterprise-wide lean concept, which allows us to adjust production levels up or down to meet demand;
- the pre-season order program described above, which incentivizes distributors to place orders prior to the retail selling season; and
- a vertically integrated business model.

These asset management and profit focus strategies, among other management tools, allow us to adjust fixed overhead and sales, general and administrative expenditures to account for the year-to-year variability of our sales volumes

Additionally, although modest, our annual capital expenditure requirements can be temporarily reduced by up to approximately $40 \%$ in response to actual or anticipated decreases in sales volumes. If we are unsuccessful in our asset management initiatives, the seasonality and year-to-year variability effects on our business may be compounded and in turn our results of operations and financial condition may suffer.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk

We do not use financial instruments for speculative trading purposes, and do not hold any derivative financial instruments that could expose us to significant market risk. Our primary market risk exposures are changes in interest rates and steel price fluctuations.

## Interest Rate Risk

We are exposed to market risk primarily from changes in interest rates. Our borrowings, including our term loan and any revolving borrowings under our senior credit facilities, are at variable rates of interest and expose us to interest rate risk. A portion of our interest rate risk associated with our term loan is mitigated through interest rate swaps. In addition, the interest rate on any revolving borrowings is subject to an increase in the interest rate based on our average daily availability under our revolving credit facility.

As of June 30, 2019, we had outstanding borrowings under our term loan of $\$ 246.9$ million. A hypothetical interest rate change of $1 \%, 1.5 \%$ and $2 \%$ on our term loan would have changed interest incurred for the three months ended June 30, 2019 by $\$ 0.6$ million, $\$ 0.9$ million and $\$ 1.3$ million, respectively

The Company is party to an interest rate swap agreement to reduce its exposure to interest rate volatility, and is accounted for as a cash flow hedge. See Note 8 for additional details on the Company's interest rate swap agreement.

As of June 30 , 2019, we had $\$ 27.0$ million in outstanding borrowings under our revolving credit facility. A hypothetical interest rate change of $1 \%, 1.5 \%$ and $2 \%$ on our revolving credit facility would have changed interest incurred for the three months ended June 30,2019 by $\$ 0.1$ million, $\$ 0.1$ million and $\$ 0.1$ million, respectively.

## Commodity Price Risk

In the normal course of business, we are exposed to market risk related to our purchase of steel, the primary commodity upon which our manufacturing depends. Our steel purchases as a percentage of revenue were $8.5 \%$ and $11.1 \%$ for the three and six months ended June 30, 2019, respectively, compared to $8.6 \%$ and $10.5 \%$ for the three and six months ended June 30, 2018. While steel is typically available from numerous suppliers, the price of steel is a commodity subject to fluctuations that apply across broad spectrums of the steel market. We do not use any derivative or hedging instruments to manage steel price risk. If the price of steel increases, our variable costs could also increase. While historically we have successfully mitigated these increased costs through the implementation of either
permanent price increases and/or temporary invoice surcharges, in the future we may not be able to successfully mitigate these costs, which could cause our gross margins to decline. If our costs for steel were to increase by $\$ 1.00$ in a period where we are not able to pass any of this increase onto our distributors, our gross margins would decline by $\$ 1.00$ in the period in which such inventory was sold.

## Item 4. Controls and Procedures

## Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that as of the end of the period covered by this Quarterly Report our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by us in reports that we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and include controls and procedures designed to ensure that the information required to be disclosed by us in such reports is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

## Changes in Internal Control Over Financial Reporting

There have been no changes in the Company's internal control over financial reporting that occurred during the period covered by this Quarterly Report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting, other than those identified below.

Effective January 1, 2019, we adopted Topic 842 ,Leases. As a result, we have implemented changes to our controls related to leases. These changes include the review of leases for proper classification and valuation of the lease assets and liabilities. These controls were designed to provide reasonable assurance of the fair presentation of our financial statements and related disclosures.

## PART II. OTHER INFORMATION

## Item 1. Legal Proceedings

In the ordinary course of business, we are engaged in various litigation matters primarily including product liability and intellectual property disputes. However, management does not believe that any current litigation is material to our operations or financial position. In addition, we are not currently party to any environmental-related claims or legal matters.

## Item 1A. Risk Factors

There have been no significant changes in our risk factors from those described in our Annual Report on Form 10-K for the year ended December 31, 2018.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

## Unregistered Sales of Equity Securities

During the three months ended June 30, 2019, the Company did not sell any securities that were not registered under the Securities Act of 1933, as amended.

## Dividend Payment Restrictions

The Company's senior credit facilities include certain restrictions on its ability to pay dividends. The senior credit facilities also restrict the Company's subsidiaries from paying dividends and otherwise transferring assets to Douglas Dynamics, Inc. For additional detail regarding these restrictions, see Note 8 to the consolidated financial statements.

## Item 3. Defaults Upon Senior Securities

None.
Item 4. Mine Safety Disclosures

None.

## Item 5. Other Information

None.

## Item 6. Exhibits

The following documents are filed as Exhibits to this Quarterly Report on Form 10-Q:
Exhibit
Numbers
31.1*

Description
Certification of the Company's Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2* Certification of the Company's Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1* Certification of the Company's Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

101* The following financial statements from the quarterly report on Form 10-Q of Douglas Dynamics, Inc. for the quarter ended June 30, 2019, filed on August 6, 2019, formatted in inline XBRL: (i) the Consolidated Balance Sheets; (ii) the Consolidated Statements of Operations and Comprehensive Income; (iii) the Consolidated Statements of Cash Flows; (iv) the Consolidated Statements of Shareholders' Equity; and (v) the Notes to the Consolidated Financial Statements.

104* Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101).

* Filed herewith.


## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## DOUGLAS DYNAMICS, INC.

By: /s/ SARAH LAUBER
Sarah Lauber
Chief Financial Officer
(Principal Financial Officer and Authorized Signatory)
Dated: August 6, 2019

## Section 302 Certification

## I, Robert McCormick, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Douglas Dynamics, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ Robert McCormcik
Robert McCormick
President and Chief Executive Officer
Dated: August 6, 2019

## Section 302 Certification

I, Sarah Lauber, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Douglas Dynamics, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

By: /s/ Sarah Lauber
Sarah Lauber
Chief Financial Officer
Dated: August 6, 2019

## CERTIFICATION

## Pursuant to 18 U.S.C. Section 1350

## Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report of Douglas Dynamics, Inc., or the Company, on Form 10-Q for the fiscal quarter ended June 30, 2019 as filed with the U.S. Securities and Exchange Commission on the date hereof, or Report, and pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, each of the undersigned officers of the Company certifies that:
the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ Robert McCormick
Robert McCormick
President and Chief Executive Officer

Dated: August 6, 2019

By: /s/ Sarah Lauber
Sarah Lauber
Chief Financial Officer
Dated: August 6, 2019
A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.


[^0]:    See the accompanying notes to condensed consolidated financial statements.

