

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**Form 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

For the quarterly period ended September 30, 2019

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 001-34728

**DOUGLAS DYNAMICS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**13-4275891**  
(I.R.S. Employer  
Identification No.)

**7777 North 73rd Street**  
**Milwaukee, Wisconsin 53223**  
(Address of principal executive offices) (Zip code)

**(414) 354-2310**  
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$.01 per share	PLOW	New York Stock Exchange

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Number of shares of registrant's common shares outstanding as of November 5, 2019 was 22,795,412.

**DOUGLAS DYNAMICS, INC.**

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**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

**Douglas Dynamics, Inc.**  
**Condensed Consolidated Balance Sheets**  
**(In thousands except share data)**

	September 30, 2019 <u>(unaudited)</u>	December 31, 2018 <u>(unaudited)</u>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 4,870	\$ 27,820
Accounts receivable, net	153,231	81,485
Inventories	90,406	81,996
Inventories - truck chassis floor plan	19,709	4,204
Refundable income taxes paid	171	-
Prepaid and other current assets	4,163	3,590
Total current assets	<u>272,550</u>	<u>199,095</u>
Property, plant, and equipment, net	56,764	55,195
Goodwill	241,006	241,006
Other intangible assets, net	166,461	174,678
Operating lease - right of use asset	22,203	-
Other long-term assets	7,925	6,219
Total assets	<u>\$ 766,909</u>	<u>\$ 676,193</u>
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Accounts payable	\$ 16,995	\$ 18,703
Accrued expenses and other current liabilities	27,613	23,306
Floor plan obligations	19,709	4,204
Operating lease liability - current	3,626	-
Income taxes payable	-	106
Short term borrowings	57,000	-
Current portion of long-term debt	2,143	32,749
Total current liabilities	<u>127,086</u>	<u>79,068</u>
Retiree health benefit obligation	6,531	6,240
Pension obligation	2,480	2,129
Deferred income taxes	48,640	48,198
Long-term debt, less current portion	242,411	242,946
Operating lease liability - noncurrent	18,813	-
Other long-term liabilities	20,944	14,856
Stockholders' equity:		
Common Stock, par value \$0.01, 200,000,000 shares authorized, 22,795,412 and 22,700,991 shares issued and outstanding at September 30, 2019 and December 31, 2018, respectively	228	227
Additional paid-in capital	154,823	151,813
Retained earnings	155,492	136,765
Accumulated other comprehensive loss, net of tax	(10,539)	(6,049)
Total stockholders' equity	<u>300,004</u>	<u>282,756</u>
Total liabilities and stockholders' equity	<u>\$ 766,909</u>	<u>\$ 676,193</u>

See the accompanying notes to condensed consolidated financial statements.

**Douglas Dynamics, Inc.**  
**Condensed Consolidated Statements of Operations and Comprehensive Income**  
(In thousands, except share and per share data)

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
	(unaudited)		(unaudited)	
Net sales	\$ 141,869	\$ 124,832	\$ 411,412	\$ 372,242
Cost of sales	101,930	89,912	288,934	261,446
Gross profit	39,939	34,920	122,478	110,796
Selling, general, and administrative expense	17,269	16,592	52,680	53,281
Intangibles amortization	2,737	2,868	8,217	8,605
Income from operations	19,933	15,460	61,581	48,910
Interest expense, net	(4,271)	(4,379)	(12,610)	(12,420)
Other expense, net	(120)	(12)	(416)	(479)
Income before taxes	15,542	11,069	48,555	36,011
Income tax expense	3,113	1,148	10,949	6,802
Net income	<u>\$ 12,429</u>	<u>\$ 9,921</u>	<u>\$ 37,606</u>	<u>\$ 29,209</u>
Weighted average number of common shares outstanding:				
Basic	22,795,412	22,700,991	22,773,546	22,675,450
Diluted	22,832,170	22,726,517	22,808,722	22,697,259
Earnings per common share:				
Basic	\$ 0.54	\$ 0.43	\$ 1.63	\$ 1.27
Diluted	\$ 0.53	\$ 0.43	\$ 1.61	\$ 1.26
Cash dividends declared and paid per share	\$ 0.27	\$ 0.27	\$ 0.82	\$ 0.80
Comprehensive income	\$ 11,361	\$ 10,709	\$ 33,116	\$ 31,789

See the accompanying notes to condensed consolidated financial statements.

**Douglas Dynamics, Inc.**  
**Condensed Consolidated Statements of Cash Flows**  
**(In thousands)**

	<b>Nine Months Ended</b>	
	<b>September 30,</b>	<b>September 30,</b>
	<b>2019</b>	<b>2018</b>
	<b>(unaudited)</b>	
<b>Operating activities</b>		
Net income	\$ 37,606	\$ 29,209
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation and amortization	14,335	14,215
Amortization of deferred financing costs and debt discount	910	911
Loss on disposal of fixed assets	-	185
Stock-based compensation	3,061	4,180
Provision for losses on accounts receivable	988	446
Deferred income taxes	442	7,178
Earnout liability	(217)	-
Changes in operating assets and liabilities:		
Accounts receivable	(72,734)	(47,105)
Inventories	(8,410)	(19,795)
Prepaid and refundable income taxes and other assets	(2,450)	(4,093)
Accounts payable	(1,594)	(872)
Accrued expenses and other current liabilities	4,418	4,360
Benefit obligations and other long-term liabilities	2,476	(6,723)
Net cash used in operating activities	(21,169)	(17,904)
<b>Investing activities</b>		
Capital expenditures	(7,801)	(6,302)
Net cash used in investing activities	(7,801)	(6,302)
<b>Financing activities</b>		
Shares withheld on restricted stock vesting paid for employees' taxes	(50)	(23)
Dividends paid	(18,879)	(18,291)
Net revolver borrowings	57,000	38,000
Repayment of long-term debt	(32,051)	(32,355)
Net cash provided by (used) in financing activities	6,020	(12,669)
Change in cash and cash equivalents	(22,950)	(36,875)
Cash and cash equivalents at beginning of period	27,820	36,875
Cash and cash equivalents at end of period	\$ 4,870	\$ -
<b>Non-cash operating and financing activities</b>		
Truck chassis inventory acquired through floorplan obligations	\$ 40,974	\$ 30,034

See the accompanying notes to condensed consolidated financial statements.

**Douglas Dynamics, Inc.**  
**Condensed Consolidated Statements of Shareholders' Equity**  
(In thousands)

	Common Stock		Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Total
	Shares	Dollars				
<b>Three Months Ended September 30, 2019</b>						
Balance at June 30, 2019	22,795,412	\$ 228	\$ 154,298	\$ 149,372	\$ (9,470)	\$ 294,428
Net income	—	—	—	12,429	—	12,429
Dividends paid	—	—	—	(6,309)	—	(6,309)
Adjustment for pension and postretirement benefit liability, net of tax of (\$18)	—	—	—	—	53	53
Adjustment for interest rate swap, net of tax of \$394	—	—	—	—	(1,122)	(1,122)
Stock based compensation	—	—	525	—	—	525
Balance at September 30, 2019	<u>22,795,412</u>	<u>\$ 228</u>	<u>\$ 154,823</u>	<u>\$ 155,492</u>	<u>\$ (10,539)</u>	<u>\$ 300,004</u>
<b>Nine Months Ended September 30, 2019</b>						
Balance at December 31, 2018	22,700,991	\$ 227	\$ 151,813	\$ 136,765	\$ (6,049)	\$ 282,756
Net income	—	—	—	37,606	—	37,606
Dividends paid	—	—	—	(18,879)	—	(18,879)
Adjustment for pension and postretirement benefit liability, net of tax of (\$54)	—	—	—	—	159	159
Adjustment for interest rate swap, net of tax of \$1,634	—	—	—	—	(4,649)	(4,649)
Shares withheld on restricted stock vesting	—	—	(50)	—	—	(50)
Stock based compensation	94,421	1	3,060	—	—	3,061
Balance at September 30, 2019	<u>22,795,412</u>	<u>\$ 228</u>	<u>\$ 154,823</u>	<u>\$ 155,492</u>	<u>\$ (10,539)</u>	<u>\$ 300,004</u>
<b>Three Months Ended September 30, 2018</b>						
Balance at June 30, 2018	22,700,991	\$ 227	\$ 151,428	\$ 123,208	\$ (4,780)	\$ 270,083
Net income	—	—	—	9,921	—	9,921
Dividends paid	—	—	—	(6,097)	—	(6,097)
Adjustment for pension and postretirement benefit liability, net of tax of (\$32)	—	—	—	—	92	92
Adjustment for interest rate swap, net of tax of (\$244)	—	—	—	—	696	696
Stock based compensation	—	—	15	—	—	15
Balance at September 30, 2018	<u>22,700,991</u>	<u>\$ 227</u>	<u>\$ 151,443</u>	<u>\$ 127,032</u>	<u>\$ (3,992)</u>	<u>\$ 274,710</u>
<b>Nine Months Ended September 30, 2018</b>						
Balance at December 31, 2017	22,590,897	\$ 226	\$ 147,287	\$ 115,737	\$ (6,572)	\$ 256,678
Net income	—	—	—	29,209	—	29,209
Dividends paid	—	—	—	(18,291)	—	(18,291)
Impact due to adoption of ASC 2014-09 (revenue recognition)	—	—	—	377	—	377
Adjustment for pension and postretirement benefit liability, net of tax of (\$96)	—	—	—	—	276	276
Adjustment for interest rate swap, net of tax of (\$809)	—	—	—	—	2,304	2,304
Shares withheld on restricted stock vesting	—	—	(23)	—	—	(23)
Stock based compensation	110,094	1	4,179	—	—	4,180
Balance at September 30, 2018	<u>22,700,991</u>	<u>\$ 227</u>	<u>\$ 151,443</u>	<u>\$ 127,032</u>	<u>\$ (3,992)</u>	<u>\$ 274,710</u>

See the accompanying notes to condensed consolidated financial statements.

**Douglas Dynamics, Inc.**  
**Notes to Unaudited Condensed Consolidated Financial Statements**  
**(In thousands except share and per share data)**

**1. Basis of presentation**

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for fiscal year-end financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. For further information, refer to the financial statements and related footnotes included in our 2018 Form 10-K (Commission File No. 001-34728) filed with the Securities and Exchange Commission on February 26, 2019.

The Company conducts business in two segments: Work Truck Attachments and Work Truck Solutions. During the first quarter of 2019, the Company reorganized its business segments to reflect a new operating structure as a result of a change in how the Company's chief operating decision maker allocates resources, makes operating decisions and assesses the performance of the business. Under this revised reporting structure, the Company's two reportable business segments are as follows:

**Work Truck Attachments.** The Work Truck Attachments segment includes commercial snow and ice management attachments sold under the FISHER®, WESTERN® and SNOWEX® brands. This segment consists of our operations that manufacture and sell snow and ice control products.

**Work Truck Solutions.** The Work Truck Solutions segment includes manufactured municipal snow and ice control products under the HENDERSON® brand and the up-fit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

See Note 15 to the Unaudited Condensed Consolidated Financial Statements for financial information regarding these segments. As a result of the revised reporting structure, the prior period presentation of reportable segments throughout this Form 10-Q has been recast to conform to the current segment reporting structure.

***Interim Condensed Consolidated Financial Information***

The accompanying condensed consolidated balance sheet as of September 30, 2019, the condensed consolidated statements of operations and comprehensive income and the condensed consolidated statements of shareholders' equity for the three and nine months ended September 30, 2019 and 2018, and the condensed cash flows for the nine months ended September 30, 2019 and 2018 have been prepared by the Company and have not been audited.

The Company's Work Truck Attachments segment is seasonal and, consequently its results of operations and financial condition vary from quarter-to-quarter. Because of this seasonality, the results of operations of the Work Truck Attachments segment for any quarter may not be indicative of results of operations that may be achieved for a subsequent quarter or the full year, and may not be similar to results of operations experienced in prior years. The Company attempts to manage the seasonal impact of snowfall on its revenues in part through its pre-season sales program. This pre-season sales program encourages the Company's distributors to re-stock their inventory of Work Truck Attachments products during the second and third quarters in anticipation of the peak fourth quarter retail sales period by offering favorable pre-season pricing and payment deferral until the fourth quarter. Thus, the Company's Work Truck Attachments segment tends to generate its greatest volume of sales during the second and third quarters. By contrast, its revenue and operating results tend to be lowest during the first quarter, as management believes the end-users of Work Truck Attachments products prefer to wait until the beginning of a snow season to purchase new equipment and as the Company's distributors sell off Work Truck Attachments inventory and wait for the pre-season sales incentive period to re-stock inventory. Fourth quarter sales vary from year-to-year as they are primarily driven by the level, timing and location of snowfall during the quarter. This is because most of the Company's Work Truck Attachments fourth quarter sales and shipments consist of re-orders by distributors seeking to restock inventory to meet immediate customer needs caused by snowfall during the winter months. In addition, due to the factors noted

above, Work Truck Attachments working capital needs are highest in the second and third quarters as its accounts receivable rise from pre-season sales. These working capital needs decline in the fourth quarter as the Company receives payments for its pre-season shipments.

#### ***Recently Adopted Accounting Pronouncements***

In February 2016, the Financial Accounting Standards Board (“FASB”) issued ASU No. 2016-02 *Leases (Topic 842)*. ASU 2016-02 increases transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. In July 2018, the FASB issued ASU No. 2018-11 *Leases: Targeted Improvements* which allows entities to apply the new lease standard at the adoption date, rather than at the earliest period presented. In transition, lessees and lessors are required to recognize and measure leases using a modified retrospective approach. The Company adopted the standard effective January 1, 2019. The Company elected several available practical expedients and implemented certain internal controls to ensure the accurate presentation of financial information on adoption.

The standard had a material impact on the Company’s Condensed Consolidated Balance Sheets, but did not have an impact on the Condensed Consolidated Statements of Operations and Comprehensive Income. There was no cumulative catch-up adjustment made to opening retained earnings. The most significant impact was the recognition of right-of-use assets and lease liabilities for operating leases, while the accounting for finance leases (previously capital leases) remained substantially unchanged. As the Company elected to apply the standard at adoption as allowed under ASU No. 2018-11, there is no impact to previously reported results. The impact of this standard was the recognition of a lease liability and right-of-use asset of approximately \$22.0 million, with immaterial differences related to prepaid rent, on the Consolidated Balance Sheet for lease contracts which were previously accounted for as operating leases.

As allowed under ASC 842, the Company has adopted the following practical expedients:

- Practical expedient package, which allows the following:
  - To not reassess whether any expired or existing contracts is or contains a lease.
  - To not reassess the lease classification of any expired or existing leases.
  - To not reassess the initial direct costs for any existing lease.
- Short-term lease practical expedient
  - Allows the Company not to apply the recognition requirements in ASC 842 to short term leases for all asset classes. Short term leases are leases that, at commencement date, have a term of 12 months or less and do not include an option to purchase the underlying asset that the lessee is reasonably certain to exercise.
- Separating lease components practical expedient
  - Allows the Company not to separate lease components from nonlease components for all asset classes and instead account for each separate lease component and the nonlease components associated with that lease component as a single lease component.

## **2. Revenue Recognition**

During the first quarter of 2019, the Company reorganized its segments. See Note 1 to the Unaudited Condensed Consolidated Financial Statements for additional information regarding these segments.



### Revenue Streams

The following is a description of principal activities from which the Company generates revenue. Revenues are recognized when control of the promised goods or services are transferred to the customer, in an amount that reflects the consideration that the Company expects to receive in exchange for those goods or services. The Company generates all of its revenue from contracts with customers. Additionally, contract amounts represent the full amount of the transaction price as agreed upon with the customer at the time of order, resulting in a single performance obligation in all cases.

#### Work Truck Attachments

The Company recognizes revenue upon shipment of equipment to the customer. Within the Work Truck Attachments segment, the Company offers a variety of discounts and sales incentives to its distributors. The estimated liability for sales discounts and allowances is calculated using the expected value method and recorded at the time of sale as a reduction of net sales. The liability is estimated based on the costs of the program, the planned duration of the program and historical experience.

The Work Truck Attachments segment has two revenue streams, as identified below.

*Independent Dealer Sales* – Revenues from sales to independent dealers are recognized when the customer obtains control of the Company's product, which occurs at a point in time, typically upon shipment. In these instances, each product is considered a separate performance obligation, and revenue is recognized upon shipment of the goods. Any shipping and handling activities performed by the Company after the transfer of control to the customer (e.g., when control transfers upon shipment) are considered fulfillment activities, and accordingly, the costs are accrued for when the related revenue is recognized.

*Parts & Accessory Sales* – The Company's equipment is used in harsh conditions and parts frequently wear out. These parts drive recurring revenues through parts and accessory sales. The process for recording parts and accessory sales is consistent with the independent dealer sales noted above.

#### Work Truck Solutions

The Work Truck Solutions segment primarily participates in the truck and vehicle upfitting industry in the United States. Customers are billed separately for the truck chassis by the chassis manufacturer. The Company only records sales for the amount of the upfit, excluding the truck chassis. Generally, the Company obtains the truck chassis from the truck chassis manufacturer through either its floor plan agreement with a financial institution or bailment pool agreement with the truck chassis manufacturer. Additionally, in some instances the Company upfits chassis which are owned by the end customer. For truck chassis acquired through the floor plan agreement, the Company holds title to the vehicle from the time the chassis is received by the Company until the completion of the up-fit. Under the bailment pool agreement, the Company does not take title to the truck chassis, but rather only holds the truck chassis on consignment. The Company pays interest on both of these arrangements. The Company records revenue in the same manner net of the value of the truck chassis in both the Company's floor plan and bailment pool agreements. The Company does not set the price for the truck chassis, is not responsible for the billing of the chassis and does not have inventory risk in either the bailment pool or floor plan agreements. The Work Truck Solutions segment also has manufacturing operations of municipal snow and ice control equipment, where revenue is recognized upon shipment of equipment to the customer.

Revenues from the sales of the Work Truck Solutions products are recognized net of the truck chassis with the selling price to the customer recorded as sales and the manufacturing and up-fit cost of the product recorded as cost of sales. In these cases, the Company acts as an agent as it does not have inventory or pricing control over the truck chassis. Within the Work Truck Solutions segment, the Company also sells certain third-party products for which it acts as an agent. These sales do not meet the criteria for gross sales recognition, and thus are recognized on a net basis at the time of sale. Under net sales recognition, the cost paid to the third-party service provider is recorded as a reduction to sales, resulting in net sales being equal to the gross profit on the transaction.

The Work Truck Solutions segment has four revenue streams, as identified below.

*State and Local Bids* – The Company records revenue of separately sold snow and ice equipment upon shipment and fully upfit vehicles upon delivery. The state and local bid process does not obligate the entity to buy any products from the Company, but merely allows the entity to purchase products in the future typically for a fixed period of time. The entity commits to actually purchasing products from the Company when it issues purchase orders off of a previously awarded bid, which lists out actual quantities of equipment being ordered and the delivery terms. On upfit transactions, the Company is providing a significant service by assembling and integrating the individual products onto the customer’s truck. Each individual product and installation activity is highly interdependent and highly interrelated, and therefore the Company considers the manufacture and upfit of a truck a single performance obligation. Any shipping and handling activities performed by the Company after the transfer of control to the Customer (e.g., when control transfers upon shipment) are considered fulfillment activities, and accordingly, the costs are accrued for when the related revenue is recognized.

*Fleet Upfit Sales* – The Company enters into contracts with certain fleet customers. Fleet agreements create enforceable rights without the issuance of a purchase order. Typically, these agreements outline the terms of sale, payment terms, standard pricing, and the rights of the customer and seller. Fleet sales are performed on both customer owned vehicles as well as non-customer owned vehicles. For non-customer owned vehicles, revenue is recognized at a point in time upon delivery of the truck to the customer. For customer-owned vehicles, per Topic 606, revenue is recognized over time based on a cost input method. The Company accumulates costs incurred on partially completed customer-owned upfits based on estimated margin and completion. This change to over time recognition for customer owned vehicles increased revenue by \$839 and \$16 for the three months ended September 30, 2019 and 2018, respectively. The change to over time recognition increased revenue by \$983 and by \$273 for the nine months ended September 30, 2019 and 2018, respectively.

*Dealer Upfit Sales* – The Company upfits work trucks for independent dealer customers. Dealer upfit revenue is recorded upon delivery. The customer does not own the vehicles during the upfit process, and as such revenue is recorded at a point in time upon delivery to the customer.

*Over the Counter / Parts & Accessory Sales* – Work Truck Solutions part and accessory sales are recorded as revenue upon shipment. Additionally, customers can purchase parts at any of the Company’s showrooms. In these instances, each product is considered a separate performance obligation, and revenue is recognized upon shipment of the goods or customer pick up.

**Disaggregation of Revenue**

The following table provides information about disaggregated revenue by customer type and timing of revenue recognition, and includes a reconciliation of the disaggregated revenue with reportable segments.

Revenue by customer type was as follows:

<b>Three Months Ended September 30, 2019</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Independent dealer	\$ 75,632	\$ 29,007	\$ 104,639
Government	-	18,373	18,373
Fleet	-	16,775	16,775
Other	-	2,082	2,082
<b>Total revenue</b>	<b>\$ 75,632</b>	<b>\$ 66,237</b>	<b>\$ 141,869</b>

  

<b>Three Months Ended September 30, 2018</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Independent dealer	\$ 69,806	\$ 26,486	\$ 96,292
Government	-	12,568	12,568
Fleet	-	13,955	13,955
Other	-	2,017	2,017
<b>Total revenue</b>	<b>\$ 69,806</b>	<b>\$ 55,026</b>	<b>\$ 124,832</b>

<b>Nine Months Ended September 30, 2019</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Independent dealer	\$ 213,693	\$ 91,199	\$ 304,892
Government	-	49,985	49,985
Fleet	-	48,292	48,292
Other	-	8,243	8,243
<b>Total revenue</b>	<b>\$ 213,693</b>	<b>\$ 197,719</b>	<b>\$ 411,412</b>

<b>Nine Months Ended September 30, 2018</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Independent dealer	\$ 197,931	\$ 86,921	\$ 284,852
Government	-	35,351	35,351
Fleet	-	43,501	43,501
Other	-	8,538	8,538
<b>Total revenue</b>	<b>\$ 197,931</b>	<b>\$ 174,311</b>	<b>\$ 372,242</b>

Revenue by timing of revenue recognition was as follows:

<b>Three Months Ended September 30, 2019</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Point in time	\$ 75,632	\$ 41,099	\$ 116,731
Over time	-	25,138	25,138
<b>Total revenue</b>	<b>\$ 75,632</b>	<b>\$ 66,237</b>	<b>\$ 141,869</b>

<b>Three Months Ended September 30, 2018</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Point in time	\$ 69,806	\$ 33,923	\$ 103,729
Over time	-	21,103	21,103
<b>Total revenue</b>	<b>\$ 69,806</b>	<b>\$ 55,026</b>	<b>\$ 124,832</b>

<b>Nine Months Ended September 30, 2019</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Point in time	\$ 213,693	\$ 120,577	\$ 334,270
Over time	-	77,142	77,142
<b>Total revenue</b>	<b>\$ 213,693</b>	<b>\$ 197,719</b>	<b>\$ 411,412</b>

<b>Nine Months Ended September 30, 2018</b>	<b>Work Truck Attachments</b>	<b>Work Truck Solutions</b>	<b>Total Revenue</b>
Point in time	\$ 197,931	\$ 106,249	\$ 304,180
Over time	-	68,062	68,062
<b>Total revenue</b>	<b>\$ 197,931</b>	<b>\$ 174,311</b>	<b>\$ 372,242</b>

### Contract Balances

The following table shows the changes in the Company's contract liabilities during the three and nine months ended September 30, 2019 and 2018, respectively:

<b>Three Months Ended September 30, 2019</b>	<b>Balance at Beginning of Period</b>	<b>Additions</b>	<b>Deductions</b>	<b>Balance at End of Period</b>
Contract liabilities	\$ 6,886	\$ 3,328	\$ (6,147)	\$ 4,067

<b>Three Months Ended September 30, 2018</b>	<b>Balance at Beginning of Period</b>	<b>Additions</b>	<b>Deductions</b>	<b>Balance at End of Period</b>
Contract liabilities	\$ 3,316	\$ 2,434	\$ (3,544)	\$ 2,206

<b>Nine Months Ended September 30, 2019</b>	<b>Balance at Beginning of Period</b>	<b>Additions</b>	<b>Deductions</b>	<b>Balance at End of Period</b>
Contract liabilities	\$ 2,006	\$ 13,479	\$ (11,418)	\$ 4,067

<b>Nine Months Ended September 30, 2018</b>	<b>Balance at Beginning of Period</b>	<b>Additions</b>	<b>Deductions</b>	<b>Balance at End of Period</b>
Contract liabilities	\$ 2,048	\$ 8,605	\$ (8,447)	\$ 2,206

The Company receives payments from customers based upon contractual billing schedules. Contract assets include amounts related to our contractual right to consideration for completed performance objectives not yet invoiced. There were no contract assets as of September 30, 2019 or 2018. Contract liabilities include payments received in advance of performance under the contract, variable freight allowances which are refunded to the customer, and rebates paid to distributors under our municipal rebate program, and are realized with the associated revenue recognized under the contract.

The Company recognized revenue of \$721 and \$663 during the three months ended September 30, 2019 and 2018, respectively, which was included in contract liabilities at the beginning of each period. The Company recognized revenue of \$2,006 and \$2,048 during the nine months ended September 30, 2019 and 2018, respectively, which was included in contract liabilities at the beginning of each period.

### Transaction Price Allocated to the Remaining Performance Obligations

Topic 606 requires that the Company disclose the aggregate amount of transaction price that is allocated to performance obligations that have not yet been satisfied as of September 30, 2019. The guidance provides certain optional exemptions that limit this requirement. The Company has various contracts that meet the following optional exemptions provided by ASC 606:

1. The performance obligation is part of a contract that has an original expected duration of one year or less.
2. Revenue is recognized from the satisfaction of the performance obligations in the amount billable to the customer in accordance with ASC 606-10-55-18.
3. The variable consideration is allocated entirely to a wholly unsatisfied performance obligation or to a wholly unsatisfied promise to transfer a distinct good or service that forms part of a single performance obligation in accordance with ASC 606-10-25-14(b), for which the criteria in ASC 606-10-32-40 have been met.

After considering the above optional exemptions, the estimated revenue expected to be recognized in the future related to performance obligations that are unsatisfied or partially unsatisfied at the end of the reporting period is immaterial. Specifically, all obligations are expected to be less than one year, revenue is recognized from the satisfaction of the performance obligations and variable consideration is allocated entirely to wholly unsatisfied performance obligations.

### 3. Fair Value

Fair value is the price at which an asset could be exchanged in a current transaction between knowledgeable, willing parties. A liability's fair value is defined as the amount that would be paid to transfer the liability to a new obligor, not the amount that would be paid to settle the liability with the creditor. Fair value measurements are categorized into one of three levels based on the lowest level of significant input used: Level 1 (unadjusted quoted prices in active markets); Level 2 (observable market inputs available at the measurement date, other than quoted prices included in Level 1); and Level 3 (unobservable inputs that cannot be corroborated by observable market data).

The following table presents financial assets and liabilities measured at fair value on a recurring basis and discloses the fair value of long-term debt:

	Fair Value at September 30, 2019	Fair Value at December 31, 2018
<b>Assets:</b>		
Other long-term assets (a)	\$ 6,893	\$ 5,064
<b>Total Assets</b>	<b>\$ 6,893</b>	<b>\$ 5,064</b>
<b>Liabilities:</b>		
Interest rate swaps (b)	\$ 8,312	\$ 2,031
Long-term debt (c)	247,555	269,739
Earnout - Henderson (d)	17	352
Earnout - Dejana (e)	2,200	2,200
<b>Total Liabilities</b>	<b>\$ 258,084</b>	<b>\$ 274,322</b>

(a) Included in other assets is the cash surrender value of insurance policies on various individuals that are associated with the Company. The carrying amount of these insurance policies approximates their fair value and is considered Level 2 inputs.

(b) Valuation models are calibrated to initial trade price. Subsequent valuations are based on observable inputs to the valuation model (e.g. interest rates and credit spreads). Model inputs are changed only when corroborated by market data. A credit risk adjustment is made on each swap using observable market credit spreads. Thus, inputs used to determine fair value of the interest rate swap are Level 2 inputs. Interest rate swaps of \$1,475 and \$6,837 at September 30, 2019 are included in Accrued expenses and other current liabilities and Other long-term liabilities, respectively. Interest rate swaps of \$127 and \$1,904 at December 31, 2018 are included in Accrued expenses and other current liabilities and Other long-term liabilities, respectively.

(c) The fair value of the Company's long-term debt, including current maturities, is estimated using discounted cash flows based on the Company's current incremental borrowing rates for similar types of borrowing arrangements, which is a Level 2 input for all periods presented. Meanwhile, long-term debt is recorded at carrying amount, net of discount and deferred debt issuance costs, as disclosed on the face of the balance sheet.

(d) Included in Accrued expenses and other current liabilities in the amount of \$17 at September 30, 2019 is the fair value of an obligation for a portion of the potential earnout acquired in conjunction with the acquisition of Henderson Enterprise Group, Inc. ("Henderson"). Included in Accrued expenses and other current liabilities and Other long-term liabilities in the amounts of \$213 and \$200, respectively, at September 30, 2018 is the fair value of an obligation

for a portion of the potential earnout acquired in conjunction with the acquisition of Henderson. Fair value is based upon Level 3 discounted cash flow analysis using key inputs of forecasted future sales as well as a growth rate reduced by the market required rate of return. See reconciliation of liability included below:

	<b>Three Months Ended September 30, 2019</b>	<b>Nine Months Ended September 30, 2019</b>	<b>Three Months Ended September 30, 2018</b>	<b>Nine Months Ended September 30, 2018</b>
Beginning Balance	\$ 17	\$ 352	\$ 444	\$ 529
Adjustments to fair value	-	(217)	—	—
Payment to former owners	-	(118)	(31)	(116)
Ending balance	<u>\$ 17</u>	<u>\$ 17</u>	<u>\$ 413</u>	<u>\$ 413</u>

(e) Included in Other long-term liabilities in the amount of \$2,200 at September 30, 2019 is the fair value of an obligation for a portion of the potential earnout incurred in conjunction with the acquisition of substantially all of the assets of Dejana Truck & Utility Equipment Company, Inc. and certain entities directly or indirectly owned by the Peter Paul Dejana Family Trust dated 12/31/98 (“Dejana”). Included in Other long-term liabilities in the amount of \$3,100 at September 30, 2018 is the fair value of an obligation for a portion of the potential earnout incurred in conjunction with the acquisition of Dejana. Fair value is based upon Level 3 inputs of a real options approach where gross sales were simulated in a risk-neutral framework using Geometric Brownian Motion, a well-accepted model of stock price behavior that is used in option pricing models such as the Black-Scholes option pricing model, using key inputs of forecasted future sales and financial performance as well as a risk adjusted expected growth rate adjusted appropriately based on its correlation with the market. There were no adjustments to fair value or payments to former owners in either the three and nine months ended September 30, 2019 or September 30, 2018.

#### 4. Inventories

Inventories consist of the following:

	<u>September 30,</u> <u>2019</u>	<u>December 31,</u> <u>2018</u>
Finished goods	\$ 44,049	\$ 43,192
Work-in-process	10,611	7,357
Raw material and supplies	35,746	31,447
	<u>\$ 90,406</u>	<u>\$ 81,996</u>

The inventories in the table above do not include truck chassis inventory financed through a floor plan financing agreement, which are recorded separately on the balance sheet. The Company takes title to truck chassis upon receipt of the inventory through its floor plan agreement and performs up-fitting service installations to the truck chassis inventory during the installation period. The floor plan obligation is then assumed by the dealer customer upon delivery. At September 30, 2019 and December 31, 2018, the Company had \$19,709 and \$4,204 of chassis inventory and related floor plan financing obligation, respectively. The Company recognizes revenue associated with up-fitting and service installations net of the truck chassis.

#### 5. Property, plant and equipment

Property, plant and equipment are summarized as follows:

	<u>September 30,</u> <u>2019</u>	<u>December 31,</u> <u>2018</u>
Land	\$ 2,378	\$ 2,378
Land improvements	4,534	4,357
Leasehold improvements	4,087	4,079
Buildings	28,662	28,238
Machinery and equipment	51,372	50,129
Furniture and fixtures	17,089	16,360
Mobile equipment and other	4,963	4,883
Construction-in-process	7,861	3,084
Total property, plant and equipment	120,946	113,508
Less accumulated depreciation	(64,182)	(58,313)
Net property, plant and equipment	<u>\$ 56,764</u>	<u>\$ 55,195</u>

#### 6. Leases

The Company has operating leases for manufacturing and upfit facilities, land and parking lots, warehousing space and certain equipment. The leases have remaining lease terms of less than one year to 16 years, some of which include options to extend the leases for up to 10 years. Such renewal options were not included in the determination of the lease term unless deemed reasonably certain of exercise. The discount rate used in measuring the lease liabilities is based on the Company's interest rate on its secured Term Loan Credit Agreement. Certain of the Company's leases contain escalating rental payments based on an index. The Company's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

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*Lease Expense*

The components of lease expense, which are included in Cost of sales and Selling, general and administrative expenses on the Condensed Consolidated Statements of Operations and Comprehensive Income, were as follows:

	<b>Three Months Ended September 30, 2019</b>	<b>Nine Months Ended September 30, 2019</b>
Operating lease expense	\$ 1,286	\$ 3,562
Short term lease cost	\$ 121	\$ 317
Total lease cost	\$ 1,407	\$ 3,879

*Cash Flow*

Supplemental cash flow information related to leases is as follows:

	<b>Nine Months Ended September 30, 2019</b>
Cash paid for amounts included in the measurement of operating lease liabilities	\$ 3,392
Non-cash lease expense - right-of-use assets	\$ 2,679
Right-of-use assets obtained in exchange for operating lease obligations	\$ 3,525

*Balance Sheet*

Supplemental balance sheet information related to leases is as follows:

	<b>September 30, 2019</b>
<b>Operating Leases</b>	
Operating lease right-of-use assets	\$ 22,203
Other current liabilities	3,626
Operating lease liabilities	18,813
Total operating lease liabilities	\$ 22,439
<b>Weighted Average Remaining Lease Term</b>	
Operating leases	79 months
<b>Weighted Average Discount Rate</b>	
Operating leases	5.37%



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*Lease Maturities*

Maturities of leases were as follows:

<b>Year ending December 31,</b>	<b>Operating Leases</b>
2019 (excluding the nine months ended September 30, 2019)	\$ 1,208
2020	4,616
2021	4,359
2022	4,046
2023	3,604
Thereafter	8,728
<b>Total Lease Payments</b>	<b>26,561</b>
Less: imputed interest	(4,122)
<b>Total</b>	<b>\$ 22,439</b>

*Related Party Leases*

The Company entered into lease agreements at the time of the close of the Dejana acquisition with parties that are affiliated with the former owners of Dejana and remain affiliated with Dejana post - acquisition. The related parties continue to own land and buildings where Dejana conducts business. As of September 30, 2019, the Company had nine operating leases at Dejana upfitting and manufacturing facilities with related party affiliates. The Company incurred \$534 and \$1,602 of total rent expense to related parties in the three and nine months ended September 30, 2019, respectively. As the Company makes monthly payments to the related parties, there are no amounts owed to the related parties at September 30, 2019.

*ASC 840 Disclosure*

As required in transition, the below summarizes the Company's future minimum lease payments at December 31, 2018 under ASC 840:

	<b>Related Party Leases</b>	<b>Third Party Leases</b>	<b>Total Leases</b>
2019	\$ 2,250	\$ 2,009	\$ 4,259
2020	2,250	1,654	3,904
2021	2,250	1,364	3,614
2022	2,250	949	3,199
2023	2,130	574	2,704
Thereafter	4,410	1,500	5,910
<b>Total lease obligations</b>	<b>\$ 15,540</b>	<b>\$ 8,050</b>	<b>\$ 23,590</b>

**7. Other Intangible Assets**

The following is a summary of the Company's other intangible assets:

	Gross Carrying Amount	Less Accumulated Amortization	Net Carrying Amount
September 30, 2019			
Indefinite-lived intangibles:			
Trademark and tradenames	\$ 77,600	\$ -	\$ 77,600
Amortizable intangibles:			
Dealer network	80,000	62,000	18,000
Customer relationships	80,920	20,587	60,333
Patents	21,136	12,915	8,221
Noncompete agreements	8,640	8,102	538
Trademarks	5,459	3,690	1,769
Backlog	1,900	1,900	-
License	20	20	-
Amortizable intangibles, net	<u>198,075</u>	<u>109,214</u>	<u>88,861</u>
Total	<u>\$ 275,675</u>	<u>\$ 109,214</u>	<u>\$ 166,461</u>

	Gross Carrying Amount	Less Accumulated Amortization	Net Carrying Amount
December 31, 2018			
Indefinite-lived intangibles:			
Trademark and tradenames	\$ 77,600	\$ -	\$ 77,600
Amortizable intangibles:			
Dealer network	80,000	59,000	21,000
Customer relationships	80,920	16,607	64,313
Patents	21,136	11,974	9,162
Noncompete agreements	8,640	7,877	763
Trademarks	5,459	3,619	1,840
Backlog	1,900	1,900	-
License	20	20	-
Amortizable intangibles, net	<u>198,075</u>	<u>100,997</u>	<u>97,078</u>
Total	<u>\$ 275,675</u>	<u>\$ 100,997</u>	<u>\$ 174,678</u>

Amortization expense for intangible assets was \$2,737 and \$2,868 for the three months ended September 30, 2019 and 2018, respectively. Amortization expense for intangible assets was \$8,217 and \$8,605 for the nine months ended September 30, 2019 and 2018, respectively. Estimated amortization expense for the remainder of 2019 and each of the succeeding five years is as follows:

2019	\$ 2,739
2020	10,932
2021	10,670
2022	10,520
2023	10,520
2024	7,520

## 8. Long-Term Debt

Long-term debt is summarized below:

	<u>September 30,</u> <u>2019</u>	<u>December 31,</u> <u>2018</u>
Term Loan, net of debt discount of \$879 and \$1,172 at September 30, 2019 and December 31, 2018, respectively	\$ 246,323	\$ 278,081
Less current maturities	2,143	32,749
Long-term debt before deferred financing costs	<u>244,180</u>	<u>245,332</u>
Deferred financing costs, net	1,769	2,386
Long-term debt, net	<u>\$ 242,411</u>	<u>\$ 242,946</u>

At September 30, 2019, the Company had outstanding borrowings under the Term Loan Credit Agreement of \$246,323, outstanding borrowings on the Revolving Credit Agreement of \$57,000, and remaining borrowing availability of \$42,352. At December 31, 2018, the Company had outstanding borrowings under the Term Loan Credit Agreement of \$278,081, no outstanding borrowings on the Revolving Credit Agreement and remaining borrowing availability of \$94,631.

In accordance with the senior credit facilities, the Company is required to make additional principal prepayments over the above scheduled payments under certain conditions. This includes, in the case of the term loan facility, 100% of the net cash proceeds of certain asset sales, certain insurance or condemnation events, certain debt issuances, and, within 150 days of the end of each fiscal year, 50% of consolidated excess cash flow including a deduction for certain distributions (which percentage is reduced to 0% upon the achievement of certain leverage ratio thresholds), for such fiscal year. Consolidated excess cash flow is defined in the senior credit facilities as consolidated adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) plus a consolidated working capital adjustment, less the sum of repayments of debt and capital expenditures (subject to certain adjustments), interest and taxes paid in cash, management fees and certain restricted payments (including certain dividends or distributions). Consolidated working capital adjustment is defined in the senior credit facilities as the change in working capital, defined as current assets, excluding cash and cash equivalents, less current liabilities, excluding the current portion of long-term debt. As of September 30, 2019, the Company was not required to make additional excess cash flow payments during fiscal 2019. The Company made a voluntary payment of \$30,000 on its debt on February 13, 2019.

On June 13, 2019 the Company entered into an interest rate swap agreement to reduce its exposure to interest rate volatility. The interest rate swap has a notional amount of \$175,000 effective for the period May 31, 2019 through May 31, 2024. The interest rate swap is accounted for as a cash flow hedge. The Company may have counterparty credit risk resulting from the interest rate swap, which it monitors on an on-going basis. The risk lies with one global financial institution. Under the interest rate swap agreement, the Company will either receive or make payments on a monthly basis based on the differential between 2.495% and LIBOR (with a LIBOR floor of 1.0%). The interest rate swap replaced four interest rate swaps that the Company had entered into in 2015 and 2018, which are described in further detail below.

The Company previously entered into interest rate swap agreements on February 20, 2015 to reduce its exposure to interest rate volatility. The three interest rate swap agreements had notional amounts of \$45,000, \$90,000 and \$135,000 effective for the periods December 31, 2015 through March 29, 2018, March 29, 2018 through March 31, 2020 and March 31, 2020 through June 30, 2021, respectively. On February 5, 2018, the Company entered into additional interest rate swap agreements to reduce its exposure to interest rate volatility. The two interest rate swap agreements had notional amounts of \$50,000 and \$150,000 effective for the periods December 31, 2018 through June 30, 2021 and June 30, 2021 through December 10, 2021, respectively. The interest rates swaps were accounted for as cash flow hedges. The Company may have had counterparty credit risk resulting from the interest rate swap, which it monitored on an on-going basis. This risk lied with one global financial institution. Under the interest rate swap agreement, effective as of December 31, 2015, the Company either received or made payments on a monthly basis

based on the differential between 1.860% and LIBOR (with a LIBOR floor of 1.0%). Under the interest rate swap agreement, effective as of March 29, 2018, the Company would either receive or make payments on a monthly basis based on the differential between 2.670% and LIBOR (with a LIBOR floor of 1.0%). Under the interest rate swap agreement, effective as of March 31, 2020, the Company would either receive or make payments on a monthly basis based on the differential between 2.918% and LIBOR (with a LIBOR floor of 1.0%). Under the interest rate swap agreement effective as of December 31, 2018, the Company would either receive or make payments on a monthly basis based on the differential between 2.613% and LIBOR. Under the interest rate swap agreement effective as of June 30, 2021, the Company would either receive or make payments on a monthly basis based on the differential between 2.793% and LIBOR. The above four interest rate swaps were terminated on June 13, 2019 and replaced with the new interest rate swap described in the prior paragraph. As of the termination date, the swaps had a value of \$6,015 included in accumulated other comprehensive loss that will be reclassified to earnings over the period of the terminated hedged transactions.

The current interest rate swap's negative fair value at September 30, 2019 was \$8,312, of which \$1,475 and \$6,837 are included in Accrued expenses and other current liabilities and Other long-term liabilities on the Condensed Consolidated Balance Sheet, respectively. The prior interest rate swaps' negative fair value at December 31, 2018 was \$2,031, of which \$127 and \$1,904 are included in Accrued expenses and other current liabilities and Other long-term liabilities on the Condensed Consolidated Balance Sheet, respectively.

#### 9. Accrued Expenses and Other Current Liabilities

Accrued expenses and other current liabilities are summarized as follows:

	<b>September 30, 2019</b>	<b>December 31, 2018</b>
Payroll and related costs	\$ 9,989	\$ 9,607
Employee benefits	5,730	5,281
Accrued warranty	3,777	3,662
Other	8,117	4,756
	<u>\$ 27,613</u>	<u>\$ 23,306</u>

#### 10. Warranty Liability

The Company accrues for estimated warranty costs as sales are recognized and periodically assesses the adequacy of its recorded warranty liability and adjusts the amount as necessary. The Company's warranties generally provide, with respect to its snow and ice control equipment, that all material and workmanship will be free from defect for a period of two years after the date of purchase by the end-user, and with respect to its parts and accessories purchased separately, that such parts and accessories will be free from defect for a period of one year after the date of purchase by the end-user. All of the Company's warranties are assurance-type warranties. Certain snowplows only provide for a one year warranty. The Company determines the amount of the estimated warranty costs (and its corresponding warranty reserve) based on the Company's prior five years of warranty history utilizing a formula driven by historical warranty expense and applying management's judgment. The Company adjusts its historical warranty costs to take into account unique factors such as the introduction of new products into the marketplace that do not provide a historical warranty record to assess. The warranty reserve was \$6,344 at September 30, 2019, of which \$2,567 is included in Other long-term liabilities and \$3,777 is included in Accrued expenses and other current liabilities in the accompanying Condensed Consolidated Balance Sheet. The warranty reserve was \$6,174 at December 31, 2018, of which \$2,512 is included in Other long-term liabilities and \$3,662 is included in Accrued expenses and other current liabilities in the accompanying Condensed Consolidated Balance Sheet.

The following is a rollforward of the Company's warranty liability:

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
Balance at the beginning of the period	\$ 5,731	\$ 5,176	\$ 6,174	\$ 5,677
Warranty provision	886	1,050	2,665	2,821
Claims paid/settlements	(273)	(472)	(2,495)	(2,744)
Balance at the end of the period	\$ 6,344	\$ 5,754	\$ 6,344	\$ 5,754

**11. Employee Retirement Plans**

The components of net periodic pension cost consist of the following:

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
Component of net periodic pension cost:				
Service cost	\$ -	\$ 102	\$ -	\$ 306
Interest cost	410	389	1,230	1,167
Expected return on plan assets	(294)	(475)	(882)	(1,425)
Amortization of net loss	149	176	447	528
Net periodic pension cost	\$ 265	\$ 192	\$ 795	\$ 576

The Company estimates its total required minimum contributions to its pension plans in 2019 will be \$0. Through September 30, 2019, the Company has made \$0 of cash contributions to the pension plans versus \$7,047 through the same period in 2018. The 2018 payment included a \$7,000 discretionary payment related to the 2017 plan year.

Components of net periodic other postretirement benefit cost consist of the following:

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
Component of periodic other postretirement benefit cost:				
Service cost	\$ 37	\$ 47	\$ 111	\$ 141
Interest cost	63	58	189	174
Amortization of net gain	(78)	(52)	(234)	(156)
Net periodic other postretirement benefit cost	\$ 22	\$ 53	\$ 66	\$ 159

Service cost is included in Income from operations on the Condensed Consolidated Statement of Operations and Comprehensive Income. The other components of net periodic pension and postretirement benefit cost are included in Other expense on the Condensed Consolidated Statement of Operations and Comprehensive Income.

## 12. Earnings per Share

Basic earnings per share of common stock is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted earnings per share of common stock is computed by dividing net income by the weighted average number of common shares, using the two-class method. As the Company has granted restricted stock units (“RSUs”) that both participate in dividend equivalents and do not participate in dividend equivalents, the Company has calculated earnings per share pursuant to the two-class method, which is an earnings allocation formula that determines earnings per share for common stock and participating securities according to dividends declared and participation rights in undistributed earnings. Under this method, all earnings (distributed and undistributed) are allocated to common shares and participating securities based on their respective rights to receive dividends. Diluted net earnings per share is calculated by dividing net income attributable to common stockholders by the weighted average number of common stock and dilutive common stock outstanding during the period. Potential common shares in the diluted net earnings per share computation are excluded to the extent that they would be anti-dilutive.

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
<b>Basic earnings per common share</b>				
Net income	\$ 12,429	\$ 9,921	\$ 37,606	\$ 29,209
Less income allocated to participating securities	163	131	501	390
Net income allocated to common shareholders	\$ 12,266	\$ 9,790	\$ 37,105	\$ 28,819
Weighted average common shares outstanding	22,795,412	22,700,991	22,773,546	22,675,450
	<u>\$ 0.54</u>	<u>\$ 0.43</u>	<u>\$ 1.63</u>	<u>\$ 1.27</u>
<b>Earnings per common share assuming dilution</b>				
Net income	\$ 12,429	\$ 9,921	\$ 37,606	\$ 29,209
Less income allocated to participating securities	163	131	501	390
Net income allocated to common shareholders	\$ 12,266	\$ 9,790	\$ 37,105	\$ 28,819
Weighted average common shares outstanding	22,795,412	22,700,991	22,773,546	22,675,450
Incremental shares applicable to non-participating RSUs	36,758	25,526	35,176	21,809
Weighted average common shares assuming dilution	<u>22,832,170</u>	<u>22,726,517</u>	<u>22,808,722</u>	<u>22,697,259</u>
	<u>\$ 0.53</u>	<u>\$ 0.43</u>	<u>\$ 1.61</u>	<u>\$ 1.26</u>

## 13. Employee Stock Plans

### 2010 Stock Incentive Plan

In May 2010, the Company’s Board of Directors and stockholders adopted the 2010 Stock Incentive Plan (the “2010 Plan”). The Company’s Board of Directors approved an amendment and restatement of the 2010 Plan on March 5, 2014, contingent on stockholder approval of the performance goals under the 2010 Plan, and the amendment and restatement became effective upon stockholder approval of the performance goals at the 2014 annual meeting of stockholders held on April 30, 2014. The 2010 Plan provides for the issuance of nonqualified stock options, incentive stock options, stock appreciation rights, restricted stock awards and restricted stock units (“RSUs”), any of which may be performance-based, and for incentive bonuses, which may be paid in cash or stock or a combination of both, to eligible employees, officers, non-employee directors and other service providers to the Company and its subsidiaries. A maximum of 2,130,000 shares of common stock may be issued pursuant to all awards under the 2010 Plan.

Equity awards issued to management include a retirement provision under which members of management who either (1) are age 65 or older or (2) have at least ten years of service and are at least age 55 will continue to vest in unvested equity awards upon retirement. The retirement provision also stipulates that the employee remain employed by the Company for six months after the first day of the fiscal year of the grant. As the retirement provision

does not qualify as a substantive service condition, the Company incurred \$0 and \$0 in the three months ended September 30, 2019 and 2018, respectively, and \$1,374 and \$2,968 in the nine months ended September 30, 2019 and 2018, respectively, in additional expense for employees who meet the thresholds of the retirement provision. In 2013, the Company's nominating and governance committee approved a retirement provision for the RSUs issued to non-employee directors that accelerates the vesting of such awards upon retirement. Such awards are fully expensed immediately upon grant in accordance with ASC 718, as the retirement provision eliminates substantive service conditions associated with the awards.

***Performance Share Unit Awards***

The Company granted performance share units as performance-based awards under the 2010 Plan in the first quarters of 2019 and 2018 that are subject to performance conditions over a three year performance period beginning in the year of the grant. Upon meeting the prescribed performance conditions, employees will be issued shares which vest immediately at the end of the measurement period. For performance share grants in prior years, upon meeting the prescribed performance conditions, in the first quarter of the year subsequent to grant, employees were issued RSUs, a portion of which is subject to vesting over the two years following the end of the performance period. In accordance with ASC 718, such awards are being expensed over the vesting period from the date of grant through the requisite service period, based upon the most probable outcome. The fair value per share of the awards is the closing stock price on the date of grant, which was \$36.48. The Company recognized \$338 and (\$172) of compensation expense (benefit) related to the awards in the three months ended September 30, 2019 and 2018, respectively. The Company recognized \$1,401 and \$1,760 of compensation expense related to the awards in the nine months ended September 30, 2019 and 2018, respectively. The unrecognized compensation expense calculated under the fair value method for shares that were, as of September 30, 2019, expected to be earned through the requisite service period was approximately \$966 and is expected to be recognized through 2022.

***Restricted Stock Unit Awards***

RSUs are granted to both non-employee directors and management. RSUs do not carry voting rights. While all non-employee director RSUs participate in dividend equivalents, there are two classes of management RSUs, one that participates in dividend equivalents, and a second that does not participate in dividend equivalents. Each RSU represents the right to receive one share of the Company's common stock and is subject to time-based vesting restrictions. Participants are not required to pay any consideration to the Company at either the time of grant of a RSU or upon vesting.

A summary of RSU activity for the nine months ended September 30, 2019 is as follows:

	<b>Shares</b>	<b>Weighted Average Grant Date Fair value</b>	<b>Weighted Average Remaining Contractual Term</b>
Unvested at December 31, 2018	45,599	\$ 33.28	1.32 years
Granted	47,360	\$ 36.48	0.85 years
Vested	(35,838)	\$ 32.73	
Cancelled and forfeited	(420)	\$ 36.48	
	<u>56,701</u>	<u>\$ 36.46</u>	<u>1.04 years</u>
Unvested at September 30, 2019	56,701	\$ 36.46	1.04 years
Expected to vest in the future at September 30, 2019	<u>56,701</u>	<u>\$ 36.46</u>	<u>1.04 years</u>

The Company recognized \$187 and \$187 of compensation expense related to the RSU awards in the three months ended September 30, 2019 and 2018, respectively. The Company recognized \$1,660 and \$2,420 of compensation expense related to the RSU awards in the nine months ended September 30, 2019 and 2018, respectively.

The unrecognized compensation expense, calculated under the fair value method for shares that were, as of September 30, 2019, expected to be earned through the requisite service period was approximately \$902 and is expected to be recognized through 2022.

For 2019 grants to non-employee directors, vesting occurs as of the grant date. Vested director RSUs are “settled” by the delivery to the participant or a designated brokerage firm of one share of common stock per vested RSU as soon as reasonably practicable following a termination of service of the participant that constitutes a separation from service, and in all events no later than the end of the calendar year in which such termination of service occurs or, if later, two and one-half months after such termination of service. Vested management RSUs are “settled” by the delivery to the participant or a designated brokerage firm of one share of common stock per vested RSU as soon as reasonably practicable following vesting.

#### **14. Commitments and Contingencies**

In the ordinary course of business, the Company is engaged in various litigation including product liability and intellectual property disputes. However, the Company does not believe that any pending litigation will have a material adverse effect on its consolidated financial position. In addition, the Company is not currently a party to any environmental-related claims or legal matters.

#### **15. Segments**

During the first quarter of 2019, the Company reorganized its business segments to reflect a new operating structure as a result of a change in how the Company’s chief operating decision maker allocates resources, makes operating decisions and assesses the performance of the business. Under this revised reporting structure, the Company’s two reportable business segments are as follows:

***Work Truck Attachments.*** The Work Truck Attachments segment includes commercial snow and ice management attachments sold under the FISHER®, WESTERN® and SNOWEX® brands. This segment consists of our operations that manufacture and sell snow and ice control products.

***Work Truck Solutions.*** The Work Truck Solutions segment includes manufactured municipal snow and ice control products under the HENDERSON® brand and the up-fit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

Separate financial information is available for the two operating segments. In addition, segment results include an allocation of all corporate costs to Work Truck Attachments and Work Truck Solutions. Prior period segment information has been recast to align with this change in reporting structure and to reflect an allocation of corporate costs.



Segment performance is evaluated based on segment net sales and Adjusted EBITDA. Segment results include an allocation of all corporate costs. No single customer's revenues amounted to 10% or more of the Company's total revenue. Sales are primarily within the United States and substantially all assets are located within the United States.

Historically, sales from Work Truck Attachments to Work Truck Solutions were recorded at third party pricing. In 2019, sales between Work Truck Attachments and Work Truck Solutions reflect the Company's intercompany pricing policy. The following table shows summarized financial information concerning the Company's reportable segments:

	<b>Three Months Ended</b>	<b>Three Months Ended</b>	<b>Nine Months Ended</b>	<b>Nine Months Ended</b>
	<b>September 30,</b>	<b>September 30,</b>	<b>September 30,</b>	<b>September 30,</b>
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
<b>Net sales</b>				
Work Truck Attachments	\$ 75,632	\$ 69,806	\$ 213,693	\$ 197,931
Work Truck Solutions	66,237	55,026	197,719	174,311
	<u>\$ 141,869</u>	<u>\$ 124,832</u>	<u>\$ 411,412</u>	<u>\$ 372,242</u>
<b>Adjusted EBITDA</b>				
Work Truck Attachments	\$ 18,673	\$ 18,780	\$ 59,423	\$ 60,226
Work Truck Solutions	6,393	1,738	18,772	7,448
	<u>\$ 25,066</u>	<u>\$ 20,518</u>	<u>\$ 78,195</u>	<u>\$ 67,674</u>
<b>Depreciation and amortization expense</b>				
Work Truck Attachments	\$ 2,524	\$ 2,430	\$ 7,579	\$ 7,137
Work Truck Solutions	2,204	2,354	6,756	7,078
	<u>\$ 4,728</u>	<u>\$ 4,784</u>	<u>\$ 14,335</u>	<u>\$ 14,215</u>
<b>Assets</b>				
Work Truck Attachments	\$ 406,746	\$ 387,355		
Work Truck Solutions	360,163	325,385		
	<u>\$ 766,909</u>	<u>\$ 712,740</u>		
<b>Capital Expenditures</b>				
Work Truck Attachments	\$ 1,955	\$ 1,373	\$ 6,209	\$ 4,228
Work Truck Solutions	404	850	1,478	2,346
	<u>\$ 2,359</u>	<u>\$ 2,223</u>	<u>\$ 7,687</u>	<u>\$ 6,574</u>

All intersegment sales are eliminated in consolidation.

## 16. Income Taxes

The Company's effective tax rate was 20.0% and 10.4% for the three months ended September 30, 2019 and 2018, respectively. The Company's effective tax rate was 22.5% and 18.9% for the nine months ended September 30, 2019 and 2018, respectively. The effective tax rate for the three and nine months ended September 30, 2019 was higher when compared to the same periods in the prior year due to the release of reserves for uncertain tax positions of \$819 in the three and nine months ended September 30, 2019 compared to \$1,258 in the three and nine months ended September 30, 2018. Additionally, the Company made a voluntary pension funding payment in the three and nine months ended September 30, 2018 of \$7,000, which was deducted in the Company's tax returns for the year ended December 31, 2017 reducing taxable income for that period. The increased pension funding deduction resulted in a tax benefit of \$651, also decreasing the tax rate for the three and nine months ended September 30, 2018 as this deduction was not included in the provision recorded at December 31, 2017.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The largest item affecting deferred taxes is the difference between book and tax amortization of goodwill and other intangibles amortization.

**17. Changes in Accumulated Other Comprehensive Loss by Component**

Changes to accumulated other comprehensive loss by component for the nine months ended September 30, 2019 are as follows:

	Unrealized Net Loss on Interest Rate Swap	Retiree Health Benefit Obligation	Pension Obligation	Total
Balance at December 31, 2018	\$ (1,530)	\$ 2,118	\$ (6,637)	\$ (6,049)
Other comprehensive loss before reclassifications	(4,799)	—	—	(4,799)
Amounts reclassified from accumulated other comprehensive loss: (1)	152	(173)	330	309
Balance at September 30, 2019	<u>\$ (6,177)</u>	<u>\$ 1,945</u>	<u>\$ (6,307)</u>	<u>\$ (10,539)</u>
(1) Amounts reclassified from accumulated other comprehensive loss:				
Amortization of Other Postretirement Benefit items:				
Actuarial gains (a)	(234)			
Tax expense	61			
Reclassification net of tax	<u>\$ (173)</u>			
Amortization of pension items:				
Actuarial losses (a)	447			
Tax benefit	(117)			
Reclassification net of tax	<u>\$ 330</u>			
Realized losses on interest rate swaps reclassified to interest expense	206			
Tax benefit	(54)			
Reclassification net of tax	<u>\$ 152</u>			

(a) These components are included in the computation of benefit plan costs in Note 11.

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Changes to accumulated other comprehensive loss by component for the nine months ended September 30, 2018 are as follows:

	Unrealized Net Loss on Interest Rate Swap	Retiree Health Benefit Obligation	Pension Obligation	Total
Balance at December 31, 2017	\$ (1,328)	\$ 1,392	\$ (6,636)	\$ (6,572)
Other comprehensive gain before reclassifications	2,058	-	-	2,058
Amounts reclassified from accumulated other comprehensive loss: (1)	247	(115)	391	522
Balance at September 30, 2018	<u>\$ 977</u>	<u>\$ 1,277</u>	<u>\$ (6,245)</u>	<u>\$ (3,992)</u>
(1) Amounts reclassified from accumulated other comprehensive loss:				
Amortization of Other Postretirement Benefit items:				
Actuarial gains (a)	(156)			
Tax expense	41			
Reclassification net of tax	<u>\$ (115)</u>			
Amortization of pension items:				
Actuarial losses (a)	528			
Tax benefit	(137)			
Reclassification net of tax	<u>\$ 391</u>			
Realized losses on interest rate swaps reclassified to interest expense	334			
Tax benefit	(87)			
Reclassification net of tax	<u>\$ 247</u>			

(a) These components are included in the computation of benefit plan costs in Note 11

**18. Recent Accounting Pronouncements**

In June 2016, the FASB issued ASU 2016-13, "Financial Instruments - Credit Losses," which modifies the measurement of expected credit losses for financial instruments held at the reporting date. The standard is effective for annual periods beginning after December 15, 2019. The Company is currently evaluating the impact the adoption this ASU will have on its condensed consolidated financial statements.

**19. Subsequent Events**

Consistent with its long term plans, the Company intends to terminate its defined benefit pension plans during the fourth quarter of 2019. On October 31, 2019, lump-sum settlement payments of \$3,245 and \$12,476 were made from the Douglas Dynamics, L.L.C Pension Plan for Hourly Employees and the Douglas Dynamics, L.L.C Salaried Pension Plan, respectively, in conjunction with the termination of these plans. In satisfaction of its obligations, the Company intends to purchase annuities for plan participants during the fourth quarter of 2019. Upon settlement of the

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pension liability in the fourth quarter, the Company will reclassify the related pension losses currently recorded to AOCL to the consolidated statements of comprehensive income. As of September 30, 2019, the Company had unrecognized losses related to the pension plans of \$6,541, net of tax. The Company will recognize this loss upon termination of the pension plans, adjusted for the total required payout to plan participants which will be determined based on employee elections and market conditions present at the time of termination.

## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our condensed consolidated financial statements and related notes which are included in Item 1 of this Quarterly Report on Form 10-Q, as well as the information contained in our Form 10-K (Commission File No. 001-34728) filed with the Securities and Exchange Commission.

In this Quarterly Report on Form 10-Q, unless the context indicates otherwise: "Douglas Dynamics," the "Company," "we," "our," or "us" refer to Douglas Dynamics, Inc.

### **Forward-Looking Statements**

This Quarterly Report on Form 10-Q contains certain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These statements include information relating to future events, product demand, the payment of dividends, future financial performance, strategies, expectations, competitive environment, regulation and availability of financial resources. These statements are often identified by use of words such as "anticipate," "believe," "intend," "estimate," "expect," "continue," "should," "could," "may," "plan," "project," "predict," "will" and similar expressions and include references to assumptions and relate to our future prospects, developments and business strategies. Such statements involve known and unknown risks, uncertainties and other factors that could cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to: (i) weather conditions, particularly lack of or reduced levels of snowfall and the timing of such snowfall; (ii) our inability to maintain good relationships with our distributors; (iii) our inability to maintain good relationships with the original equipment manufacturers with whom we currently do significant business; (iv) lack of available or favorable financing options for our end-users, distributors or customers; (v) the potential that we may be required to recognize goodwill impairment attributable to our Work Truck Solutions segment, (vi) increases in the price of steel or other materials (including as a result of tariffs) necessary for the production of our products that cannot be passed on to our distributors; (vii) increases in the price of fuel or freight; (viii) a significant decline in economic conditions; (ix) the inability of our suppliers and original equipment manufacturer partners to meet our volume or quality requirements; (x) inaccuracies in our estimates of future demand for our products; (xi) our inability to protect or continue to build our intellectual property portfolio; (xii) the effects of laws and regulations and their interpretations on our business and financial condition; (xiii) our inability to develop new products or improve upon existing products in response to end-user needs; (xiv) losses due to lawsuits arising out of personal injuries associated with our products; (xv) factors that could impact the future declaration and payment of dividends; (xvi) our inability to compete effectively against competition; and (xvii) our inability to achieve the projected financial performance with the assets of Dejana, which we acquired in 2016 and unexpected costs or liabilities related to such acquisitions, as well as those discussed in the sections entitled "Risk Factors" in Part II, Item 1A of this Quarterly Report on Form 10-Q, if any, or in our most recent Annual Report on Form 10-K. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. In addition, the forward-looking statements in this Quarterly Report on Form 10-Q speak only as of the date hereof and we undertake no obligation, except as required by law, to update or release any revisions to any forward-looking statement, even if new information becomes available in the future.

### **Results of Operations**

During the first quarter of 2019, the Company reorganized its business segments to reflect a new operating structure as a result of a change in how the Company's chief operating decision maker allocates resources, makes operating decisions and assesses the performance of the business. The changes in the Company's reporting structure consist of revenues and costs from the Company's municipal snow and ice offering under the Henderson Products brand moving from the Work Truck Attachments segment to the Work Truck Solutions segment. Under this revised reporting structure, the Company's two reportable business segments are as follows:

**Work Truck Attachments.** The Work Truck Attachments segment includes commercial snow and ice management attachments sold under the FISHER®, WESTERN® and SNOWEX® brands. This segment

consists of our operations that manufacture and sell snow and ice control products. As described under “Seasonality and Year-To Year Variability,” the Work Truck Attachments Segment is seasonal and, as a result, its results of operations can vary from quarter-to-quarter and from year-to-year.

**Work Truck Solutions.** The Work Truck Solutions segment includes manufactured municipal snow and ice control products under the HENDERSON® brand and the up-fit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

In addition, segment results include an allocation of all corporate costs to Work Truck Attachments and Work Truck Solutions. Prior period segment information has been recast to align with this change in reporting structure and to reflect an allocation of corporate costs.

*Overview*

The following table sets forth, for the three and nine months ended September 30, 2019 and 2018, the consolidated statements of operations of the Company and its subsidiaries. All intercompany balances and transactions have been eliminated in consolidation. In the table below and throughout this “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” consolidated statements of operations data for the three and nine months ended September 30, 2019 and 2018 have been derived from our unaudited consolidated financial statements. The information contained in the table below should be read in conjunction with our unaudited condensed consolidated financial statements and the related notes included elsewhere in this Quarterly Report on Form 10-Q.

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
	(unaudited) (in thousands)		(unaudited) (in thousands)	
Net sales	\$ 141,869	\$ 124,832	\$ 411,412	\$ 372,242
Cost of sales	101,930	89,912	288,934	261,446
Gross profit	39,939	34,920	122,478	110,796
Selling, general, and administrative expense	17,269	16,592	52,680	53,281
Intangibles amortization	2,737	2,868	8,217	8,605
Income from operations	19,933	15,460	61,581	48,910
Interest expense, net	(4,271)	(4,379)	(12,610)	(12,420)
Other expense, net	(120)	(12)	(416)	(479)
Income before taxes	15,542	11,069	48,555	36,011
Income tax expense	3,113	1,148	10,949	6,802
Net income	\$ 12,429	\$ 9,921	\$ 37,606	\$ 29,209

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The following table sets forth for the three and nine months ended September 30, 2019 and 2018, the percentage of certain items in our condensed consolidated statement of operations, relative to net sales:

	Three Months Ended		Nine Months Ended	
	September 30,	September 30,	September 30,	September 30,
	2019	2018	2019	2018
	(unaudited)		(unaudited)	
Net sales	100.0 %	100.0 %	100.0 %	100.0 %
Cost of sales	71.8 %	72.0 %	70.2 %	70.2 %
Gross profit	28.2 %	28.0 %	29.8 %	29.8 %
Selling, general, and administrative expense	12.2 %	13.3 %	12.8 %	14.3 %
Intangibles amortization	1.9 %	2.3 %	2.0 %	2.3 %
Income from operations	14.1 %	12.4 %	15.0 %	13.2 %
Interest expense, net	(3.0)%	(3.5)%	(3.1)%	(3.3)%
Other expense, net	- %	- %	- %	- %
Income before taxes	11.1 %	8.9 %	11.9 %	9.9 %
Income tax expense	2.2 %	0.8 %	2.7 %	1.8 %
Net income	8.9 %	8.1 %	9.2 %	8.1 %

*Net Sales*

Net sales were \$141.9 million for the three months ended September 30, 2019 compared to \$124.8 million in the three months ended September 30, 2018, an increase of \$17.1 million, or 13.7%. Net sales were \$411.4 million for the nine months ended September 30, 2019 compared to \$372.2 million in the nine months ended September 30, 2018, an increase of \$39.2 million, or 10.5%. Sales increased for the three and nine months ended September 30, 2019 compared to the same periods in the prior year due to higher volumes driven by ongoing positive demand, price increases and improved chassis predictability. See below for a discussion of net sales for each of our segments.

	Three Months Ended		Three Months Ended		Nine Months Ended		Nine Months Ended	
	September 30,	September 30,	September 30,	September 30,	September 30,	September 30,	September 30,	
	2019	2018	2019	2018	2019	2018	2018	
<b>Net sales</b>								
Work Truck Attachments	\$ 75,632	\$ 69,806	\$ 213,693	\$ 197,931				
Work Truck Solutions	66,237	55,026	197,719	174,311				
	\$ 141,869	\$ 124,832	\$ 411,412	\$ 372,242				

Net sales at our Work Truck Attachments segment were \$75.6 million for the three months ended September 30, 2019 compared to \$69.8 million in the three months ended September 30, 2018, an increase of \$5.8 million primarily due to strong sales during our preseason period and price recovery on higher material costs. Net sales at our Work Truck Attachments segment were \$213.7 million for the nine months ended September 30, 2019 compared to \$197.9 million in the nine months ended September 30, 2018, an increase of \$15.8 million primarily due to the same reasons noted above for the three month period, as well as increased parts and accessories sales.

Net sales at our Work Truck Solutions segment were \$66.2 million for the three months ended September 30, 2019 compared to \$55.0 million in the three months ended September 30, 2018, an increase of \$11.2 million due to increased demand, price recovery on higher material costs, operational efficiency gains, as well as continued improvements in chassis supply predictability when compared to the same quarter last year. Net sales at our Work Truck Solutions segment were \$197.7 million for the nine months ended September 30, 2019 compared to \$174.3

million in the nine months ended September 30, 2018, an increase of \$23.4 million due to the same reasons noted above in the three month period.

*Cost of Sales*

Cost of sales was \$101.9 million for the three months ended September 30, 2019 compared to \$89.9 million for the three months ended September 30, 2018, an increase of \$12.0 million, or 13.3%. Cost of sales was \$288.9 million for the nine months ended September 30, 2019 compared to \$261.4 million for the nine months ended September 30, 2018, an increase of \$27.5 million, or 10.5%. The increase in cost of sales was driven by increased sales as discussed above under “—Net Sales”. Cost of sales as a percentage of sales were 71.8% for the three month period ended September 30, 2019 compared to 72.0% for the three month period ended September 30, 2018. The slight decrease in cost of sales as a percentage of sales for the three month period is due to increased operating efficiencies in the Work Truck Solutions segment. Cost of sales as a percentage of sales was unchanged at 70.2% for the nine month periods ended September 30, 2019 and 2018. A decrease in cost of sales as a percentage of sales for the nine month period ended September 30, 2019 due to operating efficiencies in the Work Truck Solutions segment was offset by an increase in costs of sales as a percentage of sales due to higher sales in the Work Truck Solutions segment, which historically has operated at lower margins than the Work Truck Attachments segment.

*Gross Profit*

Gross profit was \$39.9 million for the three months ended September 30, 2019 compared to \$34.9 million for the three months ended September 30, 2018, an increase of \$5.0 million, or 14.3%. Gross profit was \$122.5 million for the nine months ended September 30, 2019 compared to \$110.8 million for the nine months ended September 30, 2018, an increase of \$11.7 million, or 10.6%. The change in gross profit is attributable to the changes in sales as discussed above under “—Net Sales.” As a percentage of net sales, gross profit increased slightly from 28.0% for the three months ended September 30, 2018 to 28.2% for the corresponding period in 2019. As a percentage of net sales, gross profit was unchanged at 29.8% for the nine month periods ended September 30, 2019 and 2018. The reasons for the changes in gross profit as a percentage of net sales are the same as those relating to the changes in cost of sales as a percentage of sales discussed above under “—Cost of Sales.”

*Selling, General and Administrative Expense*

Selling, general and administrative expenses, including intangibles amortization, were \$20.0 million for the three months ended September 30, 2019, compared to \$19.5 million for the three months ended September 30, 2018, an increase of \$0.5 million, or 2.6%. The increase in the three months ended September 30, 2019 was due to an increase in performance-based stock compensation expense, driven by improved operating results. Selling, general and administrative expenses, including intangibles amortization, were \$60.9 million for the nine months ended September 30, 2019, compared to \$61.9 million for the nine months ended September 30, 2018, a decrease of \$1.0 million, or 1.6%. The decrease in selling, general and administrative expenses for the nine months ended September 30, 2019 is primarily due to a decrease in stock compensation expense related to plan design changes implemented in the prior year and planned management transitions that occurred in 2019, and a decrease in legal expenses related to a patent infringement case in the prior year.

*Interest Expense*

Interest expense was \$4.3 million for the three months ended September 30, 2019, which was slightly lower than the \$4.4 million incurred in the same period in the prior year. The decrease in interest expense for the three months ended September 30, 2019 was primarily due to the reduction to the principal balance of the Term Loan Credit Agreement due to a \$30.0 million voluntary prepayment made in February 2019. Interest expense was \$12.6 million for the nine months ended September 30, 2019, which was higher than the \$12.4 million incurred in the same period in the prior year. This was due to an increase in revolving borrowings during the nine months ended September 30, 2019, which increased interest expense \$0.4 million when compared to same period in the prior year. This increase was somewhat offset by a decrease in interest expense related to the Term Loan Credit Agreement as a result of the reduction to the principal balance noted above.



### *Income Taxes*

The Company's effective tax rate was 20.0% and 10.4% for the three months ended September 30, 2019 and 2018, respectively. The Company's effective tax rate was 22.5% and 18.9% for the nine months ended September 30, 2019 and 2018, respectively. The effective tax rate for the three and nine months ended September 30, 2019 was higher when compared to the same periods in the prior year due to the release of reserves for uncertain tax positions of \$0.8 million in the three and nine months ended September 30, 2019 compared to \$1.3 million in the three and nine months ended September 30, 2018. Additionally, the Company made a voluntary pension funding payment in the three and nine months ended September 30, 2018 of \$7.0 million which was deducted in the Company's tax returns for the year ended December 31, 2017 reducing taxable income for that period. The increased pension funding deduction resulted in a tax benefit of \$0.7 million, also decreasing the tax rate for the three and nine months ended September 30, 2018 as this deduction was not included in the provision recorded at December 31, 2017.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The largest item affecting deferred taxes is the difference between book and tax amortization of goodwill and other intangibles amortization.

### *Net Income*

Net income for the three months ended September 30, 2019 was \$12.4 million, compared to net income of \$9.9 million for the corresponding period in 2018, an increase in net income of \$2.5 million. Net income for the nine months ended September 30, 2019 was \$37.6 million, compared to net income of \$29.2 million for the corresponding period in 2018, an increase in net income of \$8.4 million. The increase in net income for the three and nine months ended September 30, 2019 was driven by the factors described above under "— Net Sales," "—Cost of Sales," "— Selling, General and Administrative Expense," and "— Income Taxes." As a percentage of net sales, net income was 8.9% for the three months ended September 30, 2019 compared to 8.1% for the three months ended September 30, 2018. As a percentage of net sales, net income was 9.2% for the nine months ended September 30, 2019 compared to 8.1% for the nine months ended September 30, 2018.

### **Discussion of Critical Accounting Policies**

There have been no material changes to our critical accounting policies previously disclosed in our Form 10-K (Commission File No. 001-34728) filed with the Securities and Exchange Commission, under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operation — Critical Accounting Policies."

### **Liquidity and Capital Resources**

Our principal sources of cash have been, and we expect will continue to be, cash from operations and borrowings under our senior credit facilities.

Our primary uses of cash are to provide working capital, meet debt service requirements, finance capital expenditures, pay dividends under our dividend policy and support our growth, including through potential acquisitions, and for other general corporate purposes. For a description of the seasonality of our working capital rates see "—Seasonality and Year-To-Year Variability."

Our Board of Directors has adopted a dividend policy that reflects an intention to distribute to our stockholders a regular quarterly cash dividend. The declaration and payment of these dividends to holders of our common stock is at the discretion of our Board of Directors and depends upon many factors, including our financial condition and earnings, legal requirements, taxes and other factors our Board of Directors may deem to be relevant. The terms of our indebtedness may also restrict us from paying cash dividends on our common stock under certain circumstances. As a result of this dividend policy, we may not have significant cash available to meet any large unanticipated liquidity requirements. As a result, we may not retain a sufficient amount of cash to fund our operations or to finance unanticipated capital expenditures or growth opportunities, including acquisitions. Our Board of Directors may, however, amend, revoke or suspend our dividend policy at any time and for any reason.

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As of September 30, 2019, we had \$47.3 million of total liquidity, comprised of \$4.9 million in cash and cash equivalents and borrowing availability of \$42.4 million under our revolving credit facility, compared with total liquidity as of December 31, 2018 of approximately \$122.4 million, comprised of approximately \$27.8 million in cash and cash equivalents and borrowing availability of approximately \$94.6 million under our revolving credit facility. The decrease in our total liquidity from December 31, 2018 is primarily due to the seasonality of our business. Borrowing availability under our revolving credit facility is governed by a borrowing base, the calculation of which includes cash on hand. Accordingly, use of cash on hand may also result in a reduction in the amount available for borrowing under our revolving credit facility. Furthermore, our revolving credit facility requires us to maintain at least \$10.5 million of borrowing availability and 15% of the aggregate revolving commitments at the time of determination. We expect that cash on hand and cash we generate from operations, as well as available credit under our senior credit facilities, will provide adequate funds for the purposes described above for at least the next 12 months.

The following table shows our cash and cash equivalents and inventories in thousands at September 30, 2019, December 31, 2018 and September 30, 2018.

	As of		
	September 30, 2019	December 31, 2018	September 30, 2018
Cash and cash equivalents	\$ 4,870	\$ 27,820	\$ -
Inventories	90,406	81,996	89,444

We had cash and cash equivalents of \$4.9 million at September 30, 2019 compared to cash and cash equivalents of \$27.8 million and \$0.0 million at December 31, 2018 and September 30, 2018, respectively. The table below sets forth a summary of the significant sources and uses of cash for the periods presented in thousands.

Cash Flows (in thousands)	Nine Months Ended			%
	September 30, 2019	September 30, 2018	Change	
Net cash used in operating activities	\$ (21,169)	\$ (17,904)	\$ (3,265)	18.2 %
Net cash used in investing activities	(7,801)	(6,302)	(1,499)	23.8 %
Net cash provided by (used in) financing activities	6,020	(12,669)	18,689	(147.5)%
Decrease in cash	<u>\$ (22,950)</u>	<u>\$ (36,875)</u>	<u>\$ 13,925</u>	<u>37.8 %</u>

Net cash used in operating activities increased \$3.3 million from the nine months ended September 30, 2018 to the nine months ended September 30, 2019. The increase in cash used in operating activities was due to unfavorable changes in working capital of \$4.1 million, slightly offset by a \$0.8 million increase in net income adjusted for reconciling items. The largest unfavorable change in working capital was an increase in accounts receivable from higher sales in the nine months ended September 30, 2019 compared to the nine months ended September 30, 2018.

Net cash used in investing activities increased \$1.5 million for the nine months ended September 30, 2019 compared to the corresponding period in 2018 due to an increase in capital expenditures.

Net cash provided by financing activities increased \$18.7 million for the nine months ended September 30, 2019 as compared to the corresponding period in 2018. The increase was primarily a result of there being \$57.0 million in outstanding borrowings under our revolving credit facility at September 30, 2019 compared to \$38.0 million in short term borrowings at September 30, 2018.

*Free Cash Flow*

Free cash flow for the three months ended September 30, 2019 was (\$23.2) million compared to (\$31.1) million in the corresponding period in 2018, an increase of \$7.9 million. The increase in free cash flow is primarily a result of lower cash used in operating activities of \$8.1 million, slightly offset by an increase in capital expenditures of \$0.2 million. Free cash flow for the nine months ended September 30, 2019 was (\$29.0) million compared to (\$24.2) million in the corresponding period in 2018, a decrease of \$4.8 million. The decrease in free cash flow is primarily a result of increased cash used in operating activities of \$3.3 million and an increase in capital expenditures of \$1.5 million, as discussed above under “Liquidity and Capital Resources.”

*Non-GAAP Financial Measures*

This Quarterly Report on Form 10-Q contains financial information calculated other than in accordance with U.S. generally accepted accounting principles (“GAAP”).

These non-GAAP measures include:

- Free cash flow; and
- Adjusted EBITDA; and
- Adjusted net income and earnings per share.

These non-GAAP disclosures should not be construed as an alternative to the reported results determined in accordance with GAAP.

Free cash flow is a non-GAAP financial measure which we define as net cash provided by (used in) operating activities less capital expenditures. Free cash flow should be evaluated in addition to, and not considered a substitute for, other financial measures such as net income and cash flow provided by operations. We believe that free cash flow represents our ability to generate additional cash flow from our business operations.

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The following table reconciles net cash provided by (used in) operating activities, a GAAP measure, to free cash flow, a non-GAAP measure.

	<u>Three Months Ended</u>		<u>Nine Months Ended</u>	
	<u>September 30,</u>	<u>September 30,</u>	<u>September 30,</u>	<u>September 30,</u>
	<u>2019</u>	<u>2018</u>	<u>2019</u>	<u>2018</u>
	<u>(In Thousands)</u>		<u>(In Thousands)</u>	
Net cash used in operating activities	\$ (20,849)	\$ (28,895)	\$ (21,169)	\$ (17,904)
Acquisition of property and equipment	(2,350)	(2,223)	(7,801)	(6,302)
Free cash flow	<u>\$ (23,199)</u>	<u>\$ (31,118)</u>	<u>\$ (28,970)</u>	<u>\$ (24,206)</u>

Adjusted EBITDA represents net income before interest, taxes, depreciation and amortization, as further adjusted for certain charges consisting of unrelated legal and consulting fees, stock-based compensation, severance, litigation proceeds, loss on disposal of fixed assets related to facility relocations and certain purchase accounting expenses. We use, and we believe our investors benefit from the presentation of, Adjusted EBITDA in evaluating our operating performance because it provides us and our investors with additional tools to compare our operating performance on a consistent basis by removing the impact of certain items that management believes do not directly reflect our core operations. In addition, we believe that Adjusted EBITDA is useful to investors and other external users of our consolidated financial statements in evaluating our operating performance as compared to that of other companies, because it allows them to measure a company's operating performance without regard to items such as interest expense, taxes, depreciation and amortization, which can vary substantially from company to company depending upon accounting methods and book value of assets and liabilities, capital structure and the method by which assets were acquired. Our management also uses Adjusted EBITDA for planning purposes, including the preparation of our annual operating budget and financial projections. Management also uses Adjusted EBITDA to evaluate our ability to make certain payments, including dividends, in compliance with our senior credit facilities, which is determined based on a calculation of "Consolidated Adjusted EBITDA" that is substantially similar to Adjusted EBITDA.

Adjusted EBITDA has limitations as an analytical tool. As a result, you should not consider it in isolation, or as a substitute for net income, operating income, cash flow from operating activities or any other measure of financial performance or liquidity presented in accordance with GAAP. Some of these limitations are:

- Adjusted EBITDA does not reflect our cash expenditures or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect the interest expense, or the cash requirements necessary to service interest or principal payments, on our indebtedness;
- Although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA does not reflect any cash requirements for such replacements;
- Other companies, including other companies in our industry, may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure; and
- Adjusted EBITDA does not reflect tax obligations whether current or deferred.

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The following table presents a reconciliation of net income, the most comparable GAAP financial measure, to Adjusted EBITDA as well as the resulting calculation of Adjusted EBITDA for the three and nine months ended September 30, 2019 and 2018:

	<u>Three Months Ended</u>		<u>Nine Months Ended</u>	
	<u>September 30, 2019</u>	<u>September 30, 2018</u>	<u>September 30, 2019</u>	<u>September 30, 2018</u>
	<i>(in thousands)</i>		<i>(in thousands)</i>	
<b>Net income</b>	\$ 12,429	\$ 9,921	\$ 37,606	\$ 29,209
Interest expense, net	4,271	4,379	12,610	12,420
Income tax expense	3,113	1,148	10,949	6,802
Depreciation expense	1,991	1,916	6,118	5,610
Amortization	2,737	2,868	8,217	8,605
<b>EBITDA</b>	<b>24,541</b>	<b>20,232</b>	<b>75,500</b>	<b>62,646</b>
Stock-based compensation expense	525	15	3,061	4,180
Purchase accounting (1)	-	-	(217)	-
Other charges (2)	-	271	(149)	848
<b>Adjusted EBITDA</b>	<b>\$ 25,066</b>	<b>\$ 20,518</b>	<b>\$ 78,195</b>	<b>\$ 67,674</b>

(1) Reflects reversal of earn-out compensation acquired in conjunction with the acquisition of Henderson in the periods presented.

(2) Reflects one time, unrelated legal, severance and consulting fees for the periods presented.

The following table presents Adjusted EBITDA by segment for the three and nine months ended September 30, 2019 and 2018.

	<u>Three Months Ended</u>		<u>Three Months Ended</u>		<u>Nine Months Ended</u>		<u>Nine Months Ended</u>	
	<u>September 30, 2019</u>	<u>September 30, 2018</u>	<u>September 30, 2019</u>	<u>September 30, 2018</u>	<u>September 30, 2019</u>	<u>September 30, 2018</u>	<u>September 30, 2019</u>	<u>September 30, 2018</u>
<b>Adjusted EBITDA</b>								
Work Truck Attachments	\$ 18,673	\$ 18,780	\$ 59,423	\$ 60,226				
Work Truck Solutions	6,393	1,738	18,772	7,448				
	<b>\$ 25,066</b>	<b>\$ 20,518</b>	<b>\$ 78,195</b>	<b>\$ 67,674</b>				

Adjusted EBITDA at our Work Truck Attachments segment was \$18.7 million for the three months ended September 30, 2019 compared to \$18.8 million in the three months ended September 30, 2018, a decrease of \$0.1 million. Adjusted EBITDA at our Work Truck Attachments segment was \$59.4 million for the nine months ended September 30, 2019 compared to \$60.2 million in the nine months ended September 30, 2018, a decrease of \$0.8 million. The changes in the three and nine months ended September 30, 2019 from the corresponding periods in 2018 are primarily due to increases in volume and price offset by inflation and investments in the business, as well as planned unfavorable pricing reductions on sales to the Work Truck Solutions segment in the three and nine months ended September 30, 2019.

Adjusted EBITDA at our Work Truck Solutions segment was \$6.4 million for the three months ended September 30, 2019 compared to \$1.7 million in the three months ended September 30, 2018, an increase of \$4.7 million. Adjusted EBITDA at our Work Truck Solutions segment was \$18.8 million for the nine months ended September 30, 2019 compared to \$7.4 million in the nine months ended September 30, 2018, an increase of \$11.4 million. The changes in the three and nine months ended September 30, 2019 are primarily due to higher volumes from improved chassis predictability, operational efficiencies, and lower spending, as well as planned favorable

pricing reductions on purchases from the Work Truck Attachments segment in the three and nine months ended September 30, 2019.

Adjusted Net Income and Adjusted Earnings Per Share (calculated on a diluted basis) represents net income and earnings per share (as defined by GAAP), excluding the impact of stock based compensation, severance, litigation proceeds, non-cash purchase accounting adjustments, loss on disposal of fixed assets related to facility relocations and certain charges related to certain unrelated legal fees and consulting fees, net of their income tax impact. Management believes that Adjusted Net Income and Adjusted Earnings Per Share are useful in assessing the Company's financial performance by eliminating expenses and income that are not reflective of the underlying business performance. We believe that the presentation of adjusted net income for the periods presented allows investors to make meaningful comparisons of our operating performance between periods and to view our business from the same perspective as our management. Because the excluded items are not predictable or consistent, management does not consider them when evaluating our performance or when making decisions regarding allocation of resources.

The following table presents a reconciliation of net income, the most comparable GAAP financial measure, to Adjusted net income as well as a reconciliation of diluted earnings per share, the most comparable GAAP financial measure, to Adjusted diluted earnings per share for the three and nine months ended September 30, 2019 and 2018:

	Three Months Ended		Nine Months Ended	
	September 30, 2019	September 30, 2018	September 30, 2019	September 30, 2018
	<i>(in thousands)</i>		<i>(in thousands)</i>	
Net income (GAAP)	\$ 12,429	\$ 9,921	\$ 37,606	\$ 29,209
Adjustments:				
- Purchase accounting (1)	-	-	(217)	-
- Stock-based compensation	525	15	3,061	4,180
- Other charges (2)	-	271	(149)	848
Tax effect on adjustments	(131)	(71)	(674)	(1,257)
Adjusted net income (non-GAAP)	\$ 12,823	\$ 10,136	\$ 39,627	\$ 32,980
Weighted average common shares outstanding assuming dilution	22,832,170	22,726,517	22,808,722	22,697,259
Adjusted earnings per common share - dilutive	\$ 0.55	\$ 0.44	\$ 1.70	\$ 1.42
GAAP diluted earnings per share	\$ 0.53	\$ 0.43	\$ 1.61	\$ 1.26
Adjustments net of income taxes:				
- Stock-based compensation	0.02	-	0.10	0.14
- Purchase accounting (1)	-	-	(0.01)	-
- Other charges (2)	-	0.01	-	0.02
Adjusted diluted earnings per share (non-GAAP)	\$ 0.55	\$ 0.44	\$ 1.70	\$ 1.42

(1) Reflects reversal of earn-out compensation acquired in conjunction with the acquisition of Henderson in the periods presented.

(2) Reflects one time, unrelated legal, severance and consulting fees for the periods presented.

**Contractual Obligations**

There have been no material changes to our contractual obligations in the three months ended September 30, 2019.

#### **Off-Balance Sheet Arrangements**

We are not party to any off-balance sheet arrangements that have or are reasonably likely to have a material current or future effect on our financial condition, changes in financial condition, revenues, expenses, results of operations, liquidity, capital expenditures or capital resources.

#### **Seasonality and Year-to-Year Variability**

While our Work Truck Solutions segment has limited seasonality and variability, our Work Truck Attachments segment is seasonal and also varies from year-to-year. Consequently, our results of operations and financial condition for this segment vary from quarter-to-quarter and from year-to-year as well. In addition, because of this seasonality and variability, the results of operations for our Work Truck Attachments segment and our consolidated results of operations for any quarter may not be indicative of results of operations that may be achieved for a subsequent quarter or the full year, and may not be similar to results of operations experienced in prior years. That being the case, while snowfall levels vary within a given year and from year-to-year, snowfall, and the corresponding replacement cycle of snow and ice control equipment manufactured and sold by our Work Truck Attachments segment, is relatively consistent over multi-year periods.

Sales of our Work Truck Attachments products are significantly impacted by the level, timing and location of snowfall, with sales in any given year and region most heavily influenced by snowfall levels in the prior snow season (which we consider to begin in October and end in March) in that region. This is due to the fact that end-user demand for our Work Truck Attachments products is driven primarily by the condition of their snow and ice control equipment, and in the case of professional snowplowers, by their financial ability to purchase new or replacement snow and ice control equipment, both of which are significantly affected by snowfall levels. Heavy snowfall during a given winter causes usage of our Work Truck Attachments products to increase, resulting in greater wear and tear to our products and a shortening of their life cycles, thereby creating a need for replacement commercial snow and ice control equipment and related parts and accessories. In addition, when there is a heavy snowfall in a given winter, the increased income our professional snowplowers generate from their professional snowplow activities provides them with increased purchasing power to purchase replacement commercial snow and ice control equipment prior to the following winter. To a lesser extent, sales of our Work Truck Attachments products are influenced by the timing of snowfall in a given winter. Because an early snowfall can be viewed as a sign of a heavy upcoming snow season, our end-users may respond to an early snowfall by purchasing replacement snow and ice control equipment during the current season rather than delaying purchases until after the season is over when most purchases are typically made by end-users.

We attempt to manage the seasonal impact of snowfall on our revenues in part through our pre-season sales program, which involves actively soliciting and encouraging pre-season distributor orders in the second and third quarters by offering our Work Truck Attachments distributors a combination of pricing, payment and freight incentives during this period. These pre-season sales incentives encourage our Work Truck Attachments distributors to re-stock their inventory during the second and third quarters in anticipation of the peak fourth quarter retail sales period by offering pre-season pricing and payment deferral until the fourth quarter. As a result, we tend to generate our greatest volume of sales (an average of over two-thirds over the last ten years) for the Work Truck Attachments segment during the second and third quarters, providing us with manufacturing visibility for the remainder of the year. By contrast, our revenue and operating results for the Work Truck Attachments segment tend to be lowest during the first quarter, as management believes our end-users prefer to wait until the beginning of a snow season to purchase new equipment and as our distributors sell off inventory and wait for our pre-season sales incentive period to re-stock inventory. Fourth quarter sales for the Work Truck Attachments segment vary from year-to-year as they are primarily driven by the level, timing and location of snowfall during the quarter. This is because most of our fourth quarter sales and shipments for the Work Truck Attachments segment consist of re-orders by distributors seeking to restock inventory to meet immediate customer needs caused by snowfall during the winter months.

Because of the seasonality of our sales of Work Truck Attachments products, we experience seasonality in our working capital needs as well. In the first quarter, we typically require capital as we are generally required to build

our inventory for the Work Truck Attachments segment in anticipation of our second and third quarter pre-season sales. During the second and third quarters, our working capital requirements rise as our accounts receivable for the Work Truck Attachments segment increase as a result of the sale and shipment of products ordered through our pre-season sales program and we continue to build inventory. Working capital requirements peak towards the end of the third quarter and then begin to decline through the fourth quarter through a reduction in accounts receivable for the Work Truck Attachments segment when we receive the majority of the payments for pre-season shipped products.

We also attempt to manage the impact of seasonality and year-to-year variability on our business costs through the effective management of our assets. Our asset management and profit focus strategies include:

- the employment of a highly variable cost structure facilitated by a core group of workers that we supplement with a temporary workforce as sales volumes dictate, which allows us to adjust costs on an as-needed basis in response to changing demand;
- our enterprise-wide lean concept, which allows us to adjust production levels up or down to meet demand;
- the pre-season order program described above, which incentivizes distributors to place orders prior to the retail selling season; and
- a vertically integrated business model.

These asset management and profit focus strategies, among other management tools, allow us to adjust fixed overhead and sales, general and administrative expenditures to account for the year-to-year variability of our sales volumes.

Additionally, although modest, our annual capital expenditure requirements can be temporarily reduced by up to approximately 40% in response to actual or anticipated decreases in sales volumes. If we are unsuccessful in our asset management initiatives, the seasonality and year-to-year variability effects on our business may be compounded and in turn our results of operations and financial condition may suffer.

**Item 3. *Quantitative and Qualitative Disclosures About Market Risk***

We do not use financial instruments for speculative trading purposes, and do not hold any derivative financial instruments that could expose us to significant market risk. Our primary market risk exposures are changes in interest rates and steel price fluctuations.

**Interest Rate Risk**

We are exposed to market risk primarily from changes in interest rates. Our borrowings, including our term loan and any revolving borrowings under our senior credit facilities, are at variable rates of interest and expose us to interest rate risk. A portion of our interest rate risk associated with our term loan is mitigated through interest rate swaps. In addition, the interest rate on any revolving borrowings is subject to an increase in the interest rate based on our average daily availability under our revolving credit facility.

As of September 30, 2019, we had outstanding borrowings under our term loan of \$246.3 million. A hypothetical interest rate change of 1%, 1.5% and 2% on our term loan would have changed interest incurred for the three months ended September 30, 2019 by \$0.0 million, \$0.0 million and \$0.0 million, respectively.

The Company is party to an interest rate swap agreement to reduce its exposure to interest rate volatility, and is accounted for as a cash flow hedge. See Note 8 to our Unaudited Condensed Consolidated Financial Statements for additional details on our interest rate swap agreement.

As of September 30, 2019, we had \$57.0 million in outstanding borrowings under our revolving credit facility. A hypothetical interest rate change of 1%, 1.5% and 2% on our revolving credit facility would have changed interest incurred for the three months ended September 30, 2019 by \$0.1 million, \$0.1 million and \$0.2 million, respectively.



### **Commodity Price Risk**

In the normal course of business, we are exposed to market risk related to our purchase of steel, the primary commodity upon which our manufacturing depends. Our steel purchases as a percentage of revenue were 10.1% and 10.8% for the three and nine months ended September 30, 2019, respectively, compared to 10.3% and 10.4% for the three and nine months ended September 30, 2018. While steel is typically available from numerous suppliers, the price of steel is a commodity subject to fluctuations that apply across broad spectrums of the steel market. We do not use any derivative or hedging instruments to manage steel price risk. If the price of steel increases, our variable costs could also increase. While historically we have successfully mitigated these increased costs through the implementation of either permanent price increases and/or temporary invoice surcharges, in the future we may not be able to successfully mitigate these costs, which could cause our gross margins to decline. If our costs for steel were to increase by \$1.00 in a period where we are not able to pass any of this increase onto our distributors, our gross margins would decline by \$1.00 in the period in which such inventory was sold.

### **Item 4. Controls and Procedures**

#### **Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that as of the end of the period covered by this Quarterly Report our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by us in reports that we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and include controls and procedures designed to ensure that the information required to be disclosed by us in such reports is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

#### **Changes in Internal Control Over Financial Reporting**

There have been no changes in the Company's internal control over financial reporting that occurred during the period covered by this Quarterly Report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting, other than those identified below.

Effective January 1, 2019, we adopted Topic 842, *Leases*. As a result, we have implemented changes to our controls related to leases. These changes include the review of leases for proper classification and valuation of the lease assets and liabilities. These controls were designed to provide reasonable assurance of the fair presentation of our financial statements and related disclosures.

## **PART II. OTHER INFORMATION**

### **Item 1. Legal Proceedings**

In the ordinary course of business, we are engaged in various litigation matters primarily including product liability and intellectual property disputes. However, management does not believe that any current litigation is material to our operations or financial position. In addition, we are not currently party to any environmental-related claims or legal matters.

### **Item 1A. Risk Factors**

There have been no significant changes in our risk factors from those described in our Annual Report on Form 10-K for the year ended December 31, 2018.

**Item 2. *Unregistered Sales of Equity Securities and Use of Proceeds***

**Unregistered Sales of Equity Securities**

During the three months ended September 30, 2019, the Company did not sell any securities that were not registered under the Securities Act of 1933, as amended.

**Dividend Payment Restrictions**

The Company's senior credit facilities include certain restrictions on its ability to pay dividends. The senior credit facilities also restrict the Company's subsidiaries from paying dividends and otherwise transferring assets to Douglas Dynamics, Inc. For additional detail regarding these restrictions, see Note 8 to the Unaudited Consolidated Financial Statements.

**Item 3. *Defaults Upon Senior Securities***

None.

**Item 4. *Mine Safety Disclosures***

None.

**Item 5. *Other Information***

None.

**Item 6. Exhibits**

The following documents are filed as Exhibits to this Quarterly Report on Form 10-Q:

<u>Exhibit Numbers</u>	<u>Description</u>
31.1*	<a href="#">Certification of the Company's Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>
31.2*	<a href="#">Certification of the Company's Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>
32.1*	<a href="#">Certification of the Company's Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</a>
101*	The following financial statements from the quarterly report on Form 10-Q of Douglas Dynamics, Inc. for the quarter ended September 30, 2019, filed on November 5, 2019, formatted in inline XBRL: (i) the Consolidated Balance Sheets; (ii) the Consolidated Statements of Operations and Comprehensive Income; (iii) the Consolidated Statements of Cash Flows; (iv) the Consolidated Statements of Shareholders' Equity; and (v) the Notes to the Consolidated Financial Statements.
104*	Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101).

\* Filed herewith.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**DOUGLAS DYNAMICS, INC.**

By: /s/ SARAH LAUBER  
Sarah Lauber  
Chief Financial Officer  
(Principal Financial Officer and Authorized Signatory)

Dated: November 5, 2019

**Section 302 Certification**

I, Robert McCormick, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Douglas Dynamics, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ Robert McCormick  
Robert McCormick  
*President and Chief Executive Officer*

Dated: November 5, 2019

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**Exhibit 31.2**

**Section 302 Certification**

I, Sarah Lauber, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Douglas Dynamics, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

By: /s/ Sarah Lauber  
Sarah Lauber  
*Chief Financial Officer*

Dated: November 5, 2019

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**CERTIFICATION**  
**Pursuant to 18 U.S.C. Section 1350**  
**Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report of Douglas Dynamics, Inc., or the Company, on Form 10-Q for the fiscal quarter ended September 30, 2019 as filed with the U.S. Securities and Exchange Commission on the date hereof, or Report, and pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, each of the undersigned officers of the Company certifies that:

- the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ Robert McCormick

Robert McCormick

*President and Chief Executive Officer*

Dated: November 5, 2019

By: /s/ Sarah Lauber

Sarah Lauber

*Chief Financial Officer*

Dated: November 5, 2019

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

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